

Great Barrington Economic Development Committee Vision and Mission Statements

October 31, 2019

Vision

To nurture and enhance the economic well-being of the community through the promotion of a sustainable economy. To develop a resilient strategy for economic development that promotes economic health and vitality for all stakeholders in Great Barrington, one that is recognized for its quality of life, diverse entrepreneurial energy, and pride of place.

Mission

To advise the Select Board and other town boards and committees on the full range of economic issues and policies consistent with the Select Board's Resolution to Create an Economic Development Committee (EDC) and the goals of the Town of Great Barrington Community Master Plan.

Duties of the EDC

1. Collect and Analyze Economic Data and Information:

- To gather and analyze information and economic data by consulting with community stakeholders, public and private, including not-for-profits.
- To collaborate with Berkshire Regional Planning Commission, Southern Berkshire Chamber of Commerce, and the Downtown Great Barrington Cultural District on issues pertaining to economic development.
- To inventory and evaluate town-owned building stock.
- To research and analyze impediments to resilient economic development.
- To study regional and state economic development initiatives that may benefit the Town.
- Use the information collected and analyzed hereunder to:

2. Develop Guidelines and Recommendations that Promote Economic Well-Being:

- To draft actions to overcome impediments to resilient development.
- To recommend plans for the redevelopment of town-owned buildings.
- To develop recommendations that enhance business opportunities and incentivize entrepreneurial behavior.
- To create initiatives to enhance healthy and sustainable employment opportunities.
- To develop a plan to promote sustainable population growth.
- To collaborate with other public and private entities in Town on economic matters, as well as with neighboring towns.
- To create a Town identity/marketing campaign.
- To promote the economic well-being of the community and enhance regional economic development efforts.