



**Downtown Great Barrington Cultural District
Steering Committee Meeting Agenda
Town Hall, 334 Main Street, Great Barrington
Thursday, October 17th, 2019
9am – 10am**

Minutes of 8/1/19, Minutes of Annual Meeting 9/17/19

Treasurer's Report

Steering Committee Membership:

- New members
- Sub-committee participation/sign-ups

Discussion Areas:

- Fundraising & Development
 - Review: Cultural District convening in Worcester, October 1, 2019
 - Remaining MCC funds from year 1
 - MCC Funding for Cultural Districts
- Special Events & Festivals
 - Past event review:
 - Festival Latino of the Berkshires, September 28, 2019
 - Danny's Disco Dance Party, October 12, 2019
 - Future event discussions:
 - Fair Saturday, November 30, 2019
 - ArtWeek, May 1-10, 2020
- Partnerships
 - Review: Annual Meeting September 17th
 - Stakeholder packets (Silo Media)
- Marketing & Communications
 - Website (Silo Media)
 - Social Media
 - Calendar on Berkshire Edge
 - E-newsletters

Other Business

Next Meeting – November TBD