



**Downtown Great Barrington Cultural District
Minutes of January 18, 2024**

Join Zoom Meeting

<https://us02web.zoom.us/j/88266913174?pwd=MGY5Rlh4b2VRYXc2dUhsWFAzREIPZz09>

Meeting ID: 882 6691 3174

Passcode: 583557

One tap mobile: +13092053325,,88266913174#,,,,*583557# US

Members in Attendance: Elissa Haskins-Vaughan, Robin Helfand, Barbara Watkins, Karin Watkins, Laura Brennan (BRPC), Jocelyn Latvalla (BRPC), Chris Rembold (Town of Great Barrington), Carli Scolforo, Kris Kanter, Seth Keyes, Betsy Andrus, Dennis Iodice (social media contractor)

Absent: Ben Elliot, Sally Micheal Keyes

AGENDA

Approval of Minutes of 11/16/2023 (no meeting held in December) – minutes approved from October and November meeting. There was no December meeting.

Treasurer's Report – Barbara W.

- \$65 used for refreshments at the Annual Meeting in October, \$9843.23 remaining

Bills to Approve for Payment – Chris R.

- Dennis Iodice agreement ends in February – next meeting we will request an overview of work in 2023 and talk about Social Media agreement for 2024
- Bills from Dennis **Approved**, May – December 2023 totaling \$2000 (\$250 per month), all within contract agreement previously approved by the committee
- ArtWeek support and marketing from BRPC totals \$4000, approved by committee

ArtWeek Berkshires 2024 update – Laura B., Robin H., Betsy A.

- ArtWeek is moving to spring, May 17 – May 27. New logo and branding, all advertising has been booked that allows within the budget of the combined 5 cultural districts. 1Berkshire is beginning to put the finishing touches on the registration form and the landing page in anticipation of opening registration soon.
- ArtWeek 2024 Goals: 100 participants, more youth and school engagement, and an increase in the number of attendees.
- To think about: How can we get the word out about ArtWeek and get more community engagement?
- Include specific MCC grants in the GB newsletter and on social media for artists and urge people to apply who may not think they qualify.

MCC FY24 Reporting Check-In: Business Openings/Closings –Laura B.

- JuJu's coming to GB next to the triplex cinema; Samanta Gale is closed, Depart Wine is now gone; HUNDRED MILE lease is ending the space is now vacant; One Mercantile and Greenhouse yoga moving locations downtown

Artist to Highlight in February Newsletter – Laura B.

- Barabara Watkins and her business highlight story for February, Barbara is retiring at the end of March and has been in the community for 44 years
- Other options: Artist Dai Ban on Rossiter St; Ulga Dunn Dance; Dennis Iodice; artist collective on the corner of Main and Railroad Streets – possibly highlight an open house; local makers from Kristen's shop

Other

- Mason Library open house to welcome the new director is on Saturday 1/20/2024, 5-7pm
- There will be a rep from the library on the GB CD meetings in the near future

Adjourn – meeting adjourned at 9:29am

2024 Committee Meetings, all at 9 a.m.:

February 15

March 21

April 18

May 16

June 20

July 18

August 15

September 19

October 17