

GREAT BARRINGTON HOUSING AUTHORITY
Special Meeting In-Person at Flag Rock Village
Common Room 2 Bernard Gibbons Dr., Housatonic MA
Thursday, February 16, 2024 1:00 p.m.

I. CALL TO ORDER: Attendance Roll Call. Chairman John Grogan opened the meeting at 1:05 p.m. with Board members John Grogan, Eileen Mooney, Jackie Sinico, and Phil Orenstein present, plus Maureen Meier attending via Zoom. Also in attendance: Assistant to Director Madonna Meagher, with Executive Director Tina Danzy joining at about 1:15.

II. NEW BUSINESS: Continuation of Executive Director Hiring Process

John G. asked for a final review of the ad, and Eileen M. provided copies. John reported having spoken to Carolina since the last meeting, but had not yet asked for approval of the ad draft.

- MOTION AND BOARD VOTE: After a brief review by all in attendance, Jackie made a motion to approve Eileen's ad as re-drafted, and John G. seconded. The motion passed unanimously.

John G. reported on researching the media plan, stating that printed media was expensive and lacking in reach. For instance, the Berkshire Eagle's readership was approximately 15,000 including both digital and print subscribers, and most readers would have no interest in the position advertised. Eileen M. suggested that rather than paying for advertising space, we issue a news release to all local media. John noted that iBerkshires was the cheapest of the local news sources when it came to paid advertising. John noted that NAHRO, MA NAHRO, CHAPA, MassHire, and Indeed.com were all good choices by virtue of targeting job-seekers, and Phil O. agreed.

- MOTION AND BOARD VOTE: John G. made a motion to run the ad on every free site shown on his list of possible sites plus Vocero Hispano in Worcester as required by EOHLIC. Jackie seconded the motion. The motion passed unanimously.

Tina D. suggested adding Berkshire Works to the list, and Eileen M. suggested posting on the websites of different towns with housing authorities. Phil noted that applicants should be able to submit a resume and cover letter by email, which John said he would add.

III. ADJOURNMENT

Jackie S. motioned to adjourn; John G. seconded. All were in favor. The meeting ended at 1:26.

Materials Distributed:

Eileen M.'s post-Feb-9 revision of the executive director job advertisement
John G.'s list of possible posting sites

Respectfully submitted,
Maureen Meier