

Jennifer Tabakin  
Town Manager

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[www.townofgb.org](http://www.townofgb.org)



Town Hall, 334 Main Street  
Great Barrington, MA 01230

Telephone: (413) 528-1619 x2  
Fax: (413) 528-2290

## TOWN OF GREAT BARRINGTON MASSACHUSETTS

OFFICE OF THE TOWN MANAGER

### SELECTBOARD'S MEETING AGENDA

MONDAY, JANUARY 28, 2019

**6:00 PM** – REGULAR SESSION

TOWN HALL, 334 MAIN STREET

### ORDER OF AGENDA

#### **6:00 PM** - OPEN MEETING

**1. CALL TO ORDER:**

**2. APPROVAL OF MINUTES:**

November 26, 2018 Regular Meeting.

**3. OLD BUSINESS:**

A. SB – **Continuation** - Appointment of members to the Town Manager Screening Committee.  
(Discussion/Vote)

**4. SELECTBOARD'S ANNOUNCEMENTS/STATEMENTS:**

A. General Comments by the Board.

**5. TOWN MANAGER'S REPORT:**

A. Department Updates

B. Project Updates.

**6. PUBLIC HEARINGS:**

Transfer of existing Common Victualler Restaurant All Alcoholic Liquor license held by Mezza South, Inc., d/b/a Allium, Nancy Thomas, Manager to ESPDM, Inc. d/b/a Baba Louie's Organic Sour Dough Pizza Company, Paul Masiero, Manager located at 42-44 Railroad Street, Great Barrington, MA 01230. (Discussion/Vote)

- a. Open Public Hearing
- b. Explanation of Project
- c. Speak in Favor/Opposition
- d. Motion to Close Public Hearing
- e. Motion re: Findings
- f. Motion re: Approval/Denial/Table



**7. LICENSES OR PERMITS:**

- A. Robin Vickery/Great Barrington Fish and Game for One Day Beer and Wine Liquor License for February 9, 2019 (rain date February 16, 2019) from 7:00 am – 4:00 pm at 338 Long Pond Road. (Discussion/Vote)
- B. Robin Vickery/Great Barrington Fish and Game for Nine (9) One Day Beer and Wine Liquor Licenses for every Sunday from February 17 – April 14, 2019 from 11:00 am – 7:00 pm at 338 Long Pond Road. (Discussion/Vote)

**8. OLD BUSINESS CONTINUED:**

- B. Continuation of Berkshire Regional Transit Authority (BRTA) Use Survey. (Discussion/Vote)
- C. Creation of Transportation Advisory Committee. (Discussion/Vote)
- D. Continuation of Beverage Alcohol Training (BAT) for Package Store employees. (Discussion/Vote)

**9. NEW BUSINESS:**

- A. SB – To Authorize the Town Manager to Sign Cost Settlement and Lien Release Agreement with Massachusetts Department of Environmental Protection (DEP) re: Property of Ried Realty, Corp., 218 Main Street, Great Barrington. (Discussion/Vote)
- B. SB – Appointment of member to the Parks Commission. (Discussion/Vote)
- C. SB – Endorse Recommendation of members to the Ramsdell Library Selection Committee. (Discussion/Vote)

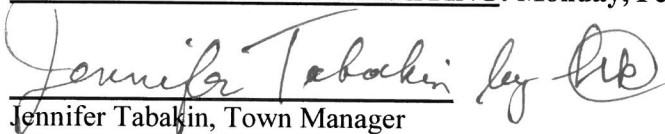
**10. CITIZEN SPEAK TIME:**

**11. SELECTBOARD'S TIME:**

**12. MEDIA TIME:**

**13. ADJOURNMENT:**

**NEXT SELECTBOARD'S MEETING: Monday, February 11, 2019, 7:00 P.M.**

  
Jennifer Tabakin, Town Manager

*Pursuant to MGL 7C, 30A sec. 20 (f), after notifying the chair of the public body, any person may make a video or audio recording of an open session of a meeting of a public body, or may transmit the meeting through any medium. At the beginning of the meeting, the chair shall inform other attendees of any such recordings. Any member of the public wishing to speak at the meeting must receive permission of the chair. The listings of agenda items are those reasonably anticipated by the chair which may be discussed at the meeting. Not all items listed may in fact be discussed and other items not listed may also be brought up for discussion to the extent permitted by law.*



## Helen Kuziemko

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**From:** Helen Kuziemko  
**Sent:** Tuesday, January 22, 2019 11:03 AM  
**To:** Anne O'Dwyer; Benjamin Downing; Chris Tucci; Fred Clark; Holly Hamer; James Bailly; John Katz; Jonathan Hankin; Krista Haley; Lock, Stock and Barrell; Mark Lefenfeld; Michael Wise; Natalie Narotzky; Patrick Fennell; Peter J. Most; Peter Taylor; Richard Needleman; Ron Majdalany; Sam Nickerson; Sean Stanton; Shep Evans; Shep Evans  
**Subject:** RE: Invitation to attend Selectboard's January 28, 2018, 6:00 pm meeting!

Hello Everyone!

Thank you for your interest in serving on the Town Manager Screening Committee. The Selectboard would like to learn more about you, and so invites you to attend its Monday, January 28, 2018, 6:00 pm meeting, 2<sup>nd</sup> floor, Town Hall, 334 Main Street to introduce yourself. You will each be allowed to speak for about two minutes.

For more information, please view Selectboard's agenda, which will be posted on the town's website [www.townofgb.org](http://www.townofgb.org) by 4:00 pm on Thursday the 24th. If you should have any questions, please do not hesitate to contact us. Thank you.



## MEMO

To: Selectboard

From: Helen V. Kuziemko, Administrative Assistant

Date: January 10, 2019

**RE: List of Applicants who submitted letter/resume to serve on the  
Town Manager Screening Committee**

Peter Taylor  
Michael Wise  
Locke Larkin  
John Katz  
Sean Stanton  
Annie O'Dwyer  
Holly Hamer  
Jonathan Hankin  
Ron Majdalany  
Sam Nickerson  
Chris Tucci  
Richard Needleman  
Shep Evans  
Benjamin Downing  
Peter J. Most  
James P. Bailly  
Patrick Fennell  
Fred Clark  
Krista Haley  
Natalie Narotzky  
Mark Lefenfeld



TOWN OF GREAT BARRINGTON  
NOTICE OF PUBLIC HEARING

The Selectboard will hold a public hearing on Monday, January 28, 2019 at 7:00 p.m. at the Town Hall, 334 Main Street, Great Barrington, MA 01230 to act on the Transfer of existing Common Victualler Restaurant All Alcoholic Liquor license held by Mezze South, Inc., d/b/a Allium, Nancy Thomas, Manager to ESPDM, Inc. d/b/a Baba Louie's Organic Sour Dough Pizza Company, Paul Masiero, Manager located at 42-44 Railroad Street, Great Barrington, MA 01230.

Stephen Bannon  
Chairman

Please publish 1/18, 1/25

1/18/19 mailed to abutts by Cert-Mail.  
JK Ret-Rec-Keep.





*The Commonwealth of Massachusetts*  
*Alcoholic Beverages Control Commission*  
239 Causeway Street Boston, MA 02114  
[www.mass.gov/abcc](http://www.mass.gov/abcc)

**APPLICATION FOR A TRANSFER OF LICENSE**

Municipality

**1. TRANSACTION INFORMATION**

☒ Transfer of License

☐ Alteration of Premises

☐ Change of Location

☐ Management/Operating Agreement

☒ Pledge of Inventory

☐ Pledge of License

☐ Pledge of Stock

☐ Other

☐ Change of Class

☐ Change of Category

☐ Change of License Type  
(\$12 ONLY, e.g. "club" to "restaurant")

Please provide a narrative overview of the transaction(s) being applied for. On-premises applicants should also provide a description of the intended theme or concept of the business operation. Attach additional pages, if necessary.

The Applicant is applying for a Transfer of License No. 00071-RS-0464, currently held by Mezze South, Inc. d/b/a Allium. Applicant intends to operate a pizzeria style restaurant at 42-44 Railroad Street, Great Barrington.

**2. LICENSE CLASSIFICATION INFORMATION**

**ON/OFF-PREMISES**

**TYPE**

**CATEGORY**

**CLASS**

**3. BUSINESS ENTITY INFORMATION**

The entity that will be issued the license and have operational control of the premises.

Current or Seller's License Number

FEIN

Entity Name

DBA  Manager of Record

Street Address

Phone  Email

Add'l Phone  Website

**4. DESCRIPTION OF PREMISES**

Please provide a complete description of the premises to be licensed, including the number of floors, number of rooms on each floor, any outdoor areas to be included in the licensed area, and total square footage. If this application alters the current premises, provide the specific changes from the last approved description. You must also submit a floor plan.

42-44 Railroad Street, Great Barrington: 44 Railroad St. 1,100 sq. ft., 2 entrances- one front and one back. Stairwell to basement, serving alcohol in dining room and bar. 42 Railroad St. has a kitchen, bar seating for 30 people, 18 at the bar. Space of approximately 1,100 sq. ft., and 2 entrances and one primary exit in the rear.

Total Sq. Footage

Seating Capacity

Occupancy Number

Number of Entrances

Number of Exits

Number of Floors



License No. 00071-RS-0464  
Fee: \$950.00

**LICENSE  
ALCOHOLIC BEVERAGES  
THE LICENSING BOARD OF  
THE TOWN OF GREAT BARRINGTON  
MASSACHUSETTS  
HEREBY GRANTS A  
COMMON VICTUALER**

**License to Expose, Keep for Sale, and to Sell  
All Kinds of Alcoholic Beverages  
To Be Drunk on the Premises**

To: Mezze South, Inc. d/b/a Allium

Nancy Thomas, Manager

on the following described premises:

44 Railroad Street, Great Barrington, MA 01230


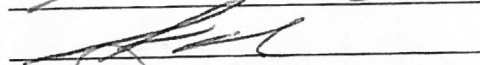
44 Railroad Street 11,000 sq. ft. 2 entrances 1 front 1 back. Stairwell to basement, serving alcohol in dining room & bar, 42 Railroad Street kitchen, bar seating for 30 people, 18 at bar. Space approximately 1,100 square feet. 2 entrances & 1 primary exit in rear.

This license is granted and accepted upon the express condition that the licensee shall, in all respects, conform to all the provisions of the Liquor Control Act, Chapter 138 of the General Laws, as amended, and any rules or regulations made there under by the licensing authorities. This license expires December 31, 2018, unless earlier suspended, cancelled or revoked.

IN TESTIMONY WHEREOF, the undersigned have hereunto affixed their official signatures this 18th day of December, 2017.

The Hours during which Alcoholic Beverages may be sold are:  
In accordance with Chapter 138 of the Mass. General Laws.

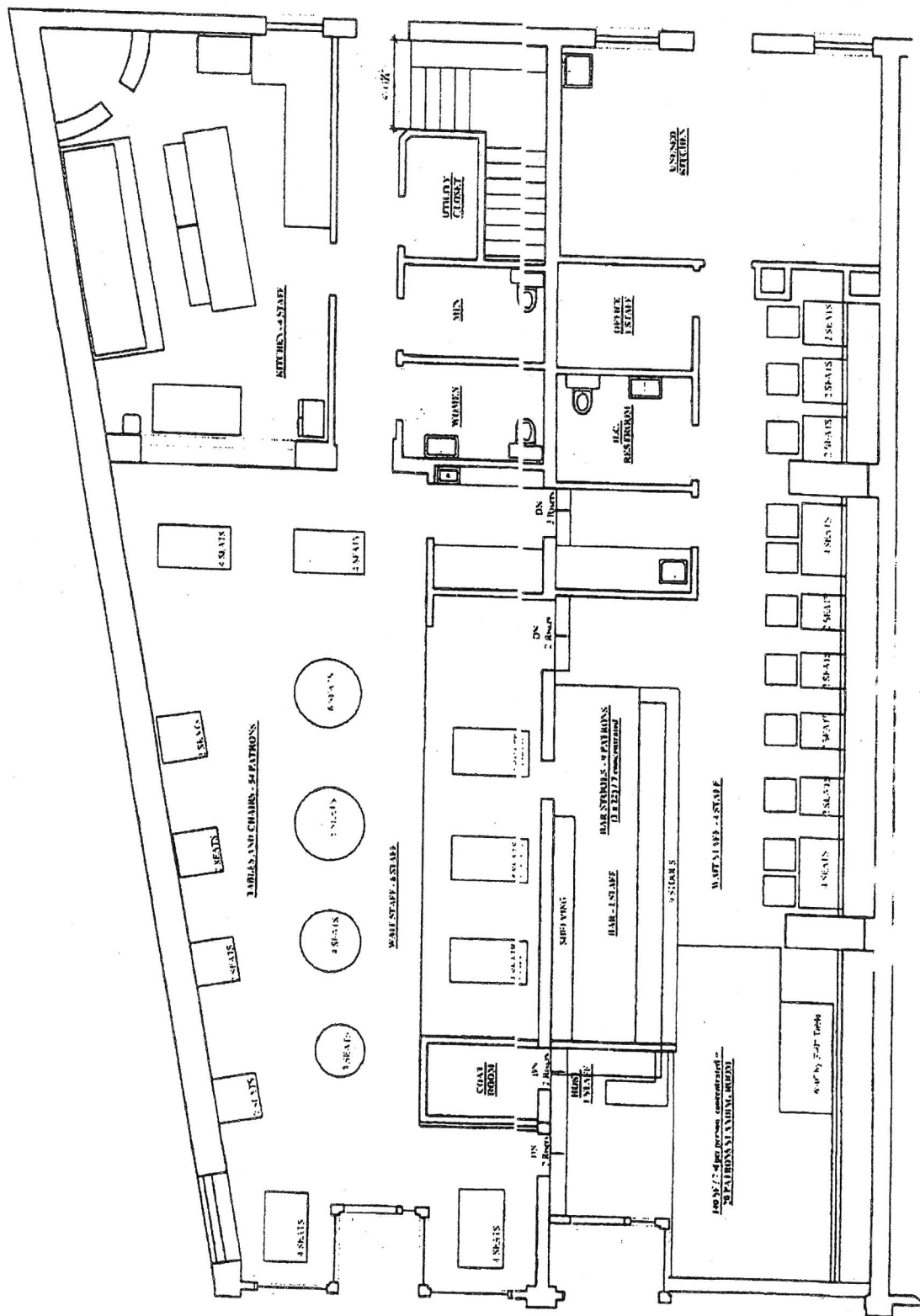


  
  
Don B B2  
Ed Abrahamson  
William F Cooke

Licensing Board

THIS LICENSE SHALL BE DISPLAYED ON THE PREMISES IN A CONSPICUOUS POSITION WHERE IT CAN BE EASILY READ.





# 1 Seating Plan

SCALE: 1/8" = 1'-0"

42-44 Railroad St.

SEATING LAYOUT TOTAL RESTAURANT OCCUPANCY:

TOTAL PATRON OCCUPANCY= 105

TOTAL STAFF OCCUPANCY= 18

TOTAL OCCUPANCY= 123

REVIEWED FOR CODE COMPLIANCE

Great Barrington Building Inspector

Date: 1-9-19

*[Signature]*



## APPLICANT'S STATEMENT

I, Paul Masiero the: ☐ sole proprietor; ☐ partner; ☒ corporate principal; ☐ LLC/LLP manager  
Authorized Signatory

of ESPDM, Inc.  
Name of the Entity/Corporation

hereby submit this application (hereinafter the "Application"), to the local licensing authority (the "LLA") and the Alcoholic Beverages Control Commission (the "ABCC" and together with the LLA collectively the "Licensing Authorities") for approval.

I do hereby declare under the pains and penalties of perjury that I have personal knowledge of the information submitted in the Application, and as such affirm that all statements and representations therein are true to the best of my knowledge and belief. I further submit the following to be true and accurate:

- (1) I understand that each representation in this Application is material to the Licensing Authorities' decision on the Application and that the Licensing Authorities will rely on each and every answer in the Application and accompanying documents in reaching its decision;
- (2) I state that the location and description of the proposed licensed premises are in compliance with state and local laws and regulations;
- (3) I understand that while the Application is pending, I must notify the Licensing Authorities of any change in the information submitted therein. I understand that failure to give such notice to the Licensing Authorities may result in disapproval of the Application;
- (4) I understand that upon approval of the Application, I must notify the Licensing Authorities of any change in the ownership as approved by the Licensing Authorities. I understand that failure to give such notice to the Licensing Authorities may result in sanctions including revocation of any license for which this Application is submitted;
- (5) I understand that the licensee will be bound by the statements and representations made in the Application, including, but not limited to the identity of persons with an ownership or financial interest in the license;
- (6) I understand that all statements and representations made become conditions of the license;
- (7) I understand that any physical alterations to or changes to the size of the area used for the sale, delivery, storage, or consumption of alcoholic beverages, must be reported to the Licensing Authorities and may require the prior approval of the Licensing Authorities;
- (8) I understand that the licensee's failure to operate the licensed premises in accordance with the statements and representations made in the Application may result in sanctions, including the revocation of any license for which the Application was submitted; and
- (9) I understand that any false statement or misrepresentation will constitute cause for disapproval of the Application or sanctions including revocation of any license for which this Application is submitted.
- (10) I confirm that the applicant corporation and each individual listed in the ownership section of the application is in good standing with the Massachusetts Department of Revenue and has complied with all laws of the Commonwealth relating to taxes, reporting of employees and contractors, and withholding and remitting of child support.

Signature:

Paul D. Masiero

Date:

10-7-15

Title:

President



## CORPORATE VOTE

The Board of Directors or LLC Managers of

ESPDM, Inc.

Entity Name

duly voted to apply to the Licensing Authority of

Great Barrington

City/Town

and the

Commonwealth of Massachusetts Alcoholic Beverages Control Commission on

January 4, 2019

Date of Meeting

For the following transactions (Check all that apply):

- |  |   |   |   |
|--|---|---|---|
| <input type="checkbox"/> New License                                   | <input type="checkbox"/> Change of Location   | <input type="checkbox"/> Change of Class (i.e. Annual / Seasonal)         | <input type="checkbox"/> Change Corporate Structure (i.e. Corp / LLC)         |
| <input checked="" type="checkbox"/> Transfer of License                | <input type="checkbox"/> Alteration of Licensed Premises  | <input type="checkbox"/> Change of License Type (i.e. club / restaurant)  | <input checked="" type="checkbox"/> Pledge of Collateral (i.e. License/Stock) |
| <input type="checkbox"/> Change of Manager                             | <input type="checkbox"/> Change Corporate Name  | <input type="checkbox"/> Change of Category (i.e. All Alcohol/Wine, Malt) | <input type="checkbox"/> Management/Operating Agreement                       |
| <input type="checkbox"/> Change of Officers/<br>Directors/LLC Managers | <input type="checkbox"/> Change of Ownership Interest<br>(LLC Members/ LLP Partners,<br>Trustees) | <input type="checkbox"/> Issuance/Transfer of Stock/New Stockholder       | <input type="checkbox"/> Change of Hours                                      |
|  | <input type="checkbox"/> Other  |   | <input type="checkbox"/> Change of DBA  |

"VOTED: To authorize

Paul Masiero

Name of Person

to sign the application submitted and to execute on the Entity's behalf, any necessary papers and do all things required to have the application granted."

"VOTED: To appoint

Paul Masiero

Name of Liquor License Manager

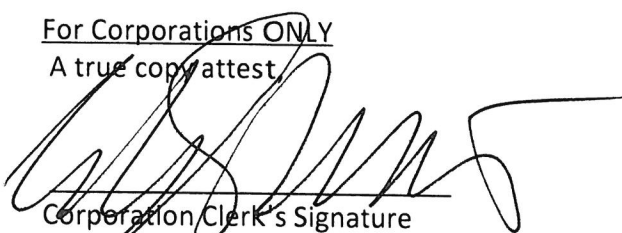
as its manager of record, and hereby grant him or her with full authority and control of the premises described in the license and authority and control of the conduct of all business therein as the licensee itself could in any way have and exercise if it were a natural person residing in the Commonwealth of Massachusetts."

A true copy attest,

\_\_\_\_\_  
Corporate Officer /LLC Manager Signature

For Corporations ONLY

A true copy attest,

  
\_\_\_\_\_  
Corporation Clerk's Signature



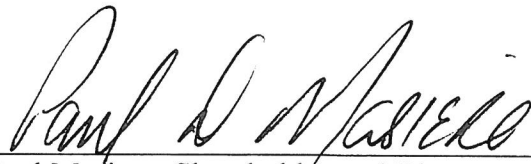
CONSENT TO ACTION  
OF  
THE DIRECTORS OF ESPDM, INC.

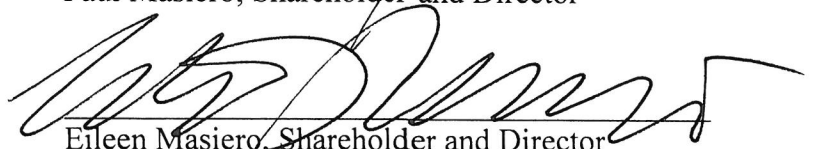
The undersigned, being all of the shareholders and directors of ESPDM, INC. (the “Corporation”), hereby take the following actions:

1. The Manager is hereby authorized to execute and submit to the Town of Great Barrington and the Alcoholic Beverage Control Commission an application (the “Application”) for the transfer of an all alcoholic annual liquor license (the “License”) from Mezze South, Inc. to ESPDM, Inc. and such other documents as shall be required by the Town of Great Barrington or Massachusetts Alcoholic Beverages Control Commission in connection with the Application.

2. Paul Masiero is hereby appointed Manager under the License.

Dated: January 4, 2019

  
\_\_\_\_\_  
Paul Masiero, Shareholder and Director

  
\_\_\_\_\_  
Eileen Masiero, Shareholder and Director





RECEIVED  
TOWN MANAGER

Fee: \$25.00 (per day)

JAN 14 2019

BOARD OF SELECTMEN  
GREAT BARRINGTON, MA

### APPLICATION FOR ONE DAY LIQUOR LICENSE

TO THE LICENSING AUTHORITY:

The undersigned hereby applies for a License in accordance with the provisions relating thereto:

Applicant's Name: Robert Vickery

Organization Name: Gr Barrington Fish & Game

Applicant's Address: 338 Long Pond Rd Housatonic

Telephone Number: 274-6291

Type of License: ONE DAY BEER & WINE ONE DAY ALL ALCOHOLIC  
(Circle one)

Event: Annual Ice Fishing Derby

Date: FEB 9th, 2019 Start Time: 7am End Time: 4pm  
Main date, FEB 16th

Event Address: 338 Long Pond Rd Housatonic Ma

Is the Event on Town property? YES (NO)

#### PLEASE ATTACH THE FOLLOWING TO YOUR APPLICATION:

- ✓ 1. TIPS or ServSafe Alcohol certification for anyone serving alcohol.
- ✓ 2. Certificate of Insurance showing proof of Liquor Liability coverage.  
(If the event is on Town property, the certificate must name the Town of Great Barrington as additional insured.)
- ✓ 3. If the event is not on applicant's property, a letter of permission from the owner is required.

Liability: The below individual agrees to take responsibility for the above-noted event and further agrees to indemnify, save harmless, and defend the Town of Great Barrington, its officers, employees and agents, from and against any and all liabilities, claims, penalties, forfeitures, suits, and the costs and expenses incident thereto, which may occur in connection with this event.

Robert M Vickery  
Signature of Applicant

1-14-18  
Date

FOR TOWN USE:

Approved \_\_\_\_\_

Denied \_\_\_\_\_

Postponed \_\_\_\_\_



RECEIVED  
TOWN MANAGER

JAN 14 2018  
Fee: \$25.00 (per day)  
PAID  
BOARD OF SELECTMEN  
GREAT BARRINGTON, MA



**APPLICATION FOR ONE DAY LIQUOR LICENSE**

TO THE LICENSING AUTHORITY:

The undersigned hereby applies for a License in accordance with the provisions relating thereto:

Applicant's Name: Robin M Vickery

Organization Name: Gt. Barrington Fish & Game

Applicant's Address: 338 Long Pond Rd Housatonic

Telephone Number: 274 6291

Type of License: ONE DAY BEER & WINE ONE DAY ALL ALCOHOLIC  
(Circle one)

Event: Annual Ham Shoots (Every Sunday) Total 9

Date: Feb 17 - Apr 14 Start Time: 11 am End Time: 7 pm

Event Address: 338 Long Pond Rd Housatonic

Is the Event on Town property? YES NO

**PLEASE ATTACH THE FOLLOWING TO YOUR APPLICATION:**

- ☒ 1. TIPS or ServSafe Alcohol certification for anyone serving alcohol.
- ☒ 2. Certificate of Insurance showing proof of Liquor Liability coverage.  
(If the event is on Town property, the certificate must name the Town of Great Barrington as additional insured.)
- ☒ 3. If the event is not on applicant's property, a letter of permission from the owner is required.

Liability: The below individual agrees to take responsibility for the above-noted event and further agrees to indemnify, save harmless, and defend the Town of Great Barrington, its officers, employees and agents, from and against any and all liabilities, claims, penalties, forfeitures, suits, and the costs and expenses incident thereto, which may occur in connection with this event.

Robin M Vickery  
Signature of Applicant

1-14-18  
Date

FOR TOWN USE:

Approved \_\_\_\_\_

Denied \_\_\_\_\_

Postponed \_\_\_\_\_





## Massachusetts Package Stores Association, Inc.

30 Lyman Street - Suite #2 | Westborough, MA 01581  
Phone: (800) 322-1383 or (508) 366-1100 | Fax: (508) 366-1104

### Beverage Alcohol Training (BAT) Certification Program

Dear Municipal Leader,

This letter is to introduce your community to the Beverage Alcohol Training (BAT) program that is administered through the Massachusetts Package Stores Association (MPSA). Most health departments and local licensing authorities recognize the effects of alcohol on public peace and individual behavior. For this reason, it is common for local government, state agencies and employers to require workers in the alcohol beverage industry to obtain training and certification. BAT training and certification by the MPSA is the industry standard in Massachusetts for off-premises retailers of alcoholic beverages.

Why require BAT education as the standard certification course for off-premises retailers in your community? Stores that certify their employees through BAT training are less likely to sell alcohol to underage individuals, because the training stresses the importance of checking the age identification of anyone who appears to be under age 35. Participants also learn how to detect fake age identification and are made aware of other compliance issues such as preventing overconsumption, and 2<sup>nd</sup> party sales.

Please also be aware that other server training programs are prepared out-of-state and used generically across the country to both on/off-premises retailers. About the only similarity between on/off retailers is that they both routinely check IDs. Unlike restaurant servers, package store employees must also watch out for 2<sup>nd</sup> party sales and prevent intoxicated purchasers from buying alcohol. The BAT certification course by MassPack addresses these issues and more. BAT is also the only course that is taught specific to M.G.L. ch. 138, and the unique situations that arise within a package/liquor store in Massachusetts.

Another concern associated with national certificate programs for alcoholic beverage licensees is that their courses are taught on demand from an online platform. There is no interaction or engagement between student and trainer. There is also no means to ensure that the person taking the course is the person receiving the certification. BAT certification is taught and administered in person by the association that represents the alcohol beverage retail industry in Massachusetts. The MPSA administrator ensures competency in understanding M.G.L. ch. 138 and demonstrated knowledge of what is expected by retailers in Massachusetts.

It is recommended that BAT certification by the MPSA be the standard for off-premises alcohol beverage training in your community. For more information about BAT certification please contact the MPSA office. Our contact information is:

**Massachusetts Package Stores Association, Inc.**  
30 Lyman St., Suite 2 | Westborough, MA 01581  
Phone: (508) 366-1100 | Fax: (508) 366-1104  
Email: [info@masspack.org](mailto:info@masspack.org)

Respectfully,

Robert A. Mellion, Esq.  
Executive Director | General Counsel

*The Massachusetts Package Stores Association (MPSA) is a non-profit trade organization representing the interests of over two thousand independently-owned retail liquor stores across Massachusetts. The MPSA is keenly aware of the business challenges its members face including: rising operational costs; changing competitive landscape; new insurance requirements; wage and labor issues; government regulations; legislative issues; preventing illegal sales and more.*



# South County Public Bus Service Survey

Please take this brief 8-question survey to provide feedback on proposed bus service in South County.

\* Required

## 1. Have you ever ridden a BRTA bus? \*

Mark only one oval.

- ☐ Yes
- ☐ No Skip to second version of question 2 (Below 2B)

## 2A. How frequently do you ride the BRTA in South-County?

Mark only one oval per row.

	Daily	3+ times per week	Weekly	Monthly	Less than monthly
Route 2 (Lee to Pittsfield)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Route 21 (Gt. Barrington to Lee)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Route 21X (Express Great Barrington to Pittsfield)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## 2B. For what reason(s) do you use the bus?

Check all that apply.

- ☐ Helping the Environment
- ☐ Convenience
- ☐ Lack of available cars
- ☐ Economical
- ☐ Other: \_\_\_\_\_

Skip to question 3.

## 2. For what reason(s) do you not currently ride the bus?

Check all that apply.

- ☐ Schedule not convenient
- ☐ Bus stops not convenient
- ☐ No knowledge of bus stop locations
- ☐ Route doesn't need to go where I need to go
- ☐ Not well informed or aware of the bus service
- ☐ Other: \_\_\_\_\_

## Proposed Routes Overview



**3. The following routes are under consideration. If each were to be implemented, how likely would you be to make use of each of the proposed routes?**

*Mark only one oval per row.*

	Very Unlikely	Somewhat Unlikely	Somewhat Likely	Very Likely
(A) Great Barrington/Housatonic circulator route	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(B) Great Barrington to South Egremont	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(C) Great Barrington to Sheffield (ending at Dewey Court)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(D) Lenox to Housatonic local via Lenoxdale, Lee and Stockbridge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(E) Great Barrington to Pittsfield via Lee Express (45 minute trip)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(F) Great Barrington to Pittsfield Express (40 minute trip)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**4. What time of day would you expect to use each of the following routes?**

*Check all that apply.*

	Early Morning (5AM-7AM)	Morning (7AM-10AM)	Midday (10AM-1PM)	Afternoon (1PM-4PM)	Evening (4PM-7PM)	Nighttime (7PM-10PM)
Route A (Great Barrington/Housatonic circulator route):	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Route B (Great Barrington to South Egremont via Gt. Barrington Airport):	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Route C (Great Barrington to Sheffield):	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Route D (Lenox to Housatonic local via Lenoxdale, Lee and Stockbridge):	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Route E (Great Barrington to Pittsfield via Lee Express):	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Route F (Great Barrington to Pittsfield Express)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## Frequency



**5. How frequently would you like to see buses run to/from the following areas? (Please answer at least one row)***Mark only one oval per row.*

	Roughly 4-5 trips per day	Every 2 hours	Every 90 minutes	Every hour	Every 45 minutes	Every 30 minutes	Every 20 minutes
Gt. Barrington Big Y- Price Chopper via Fairview Hospital and Main St	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Simon's Rock College	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sheffield Dewey Court-Main St.- Senior Center (GB/Sheff.)- Big Y GB	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Express service Gt. Barrington-Pittsfield	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Housatonic/Glendale	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stockbridge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lee	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lenoxdale	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
South Egremont	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lenox	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**6. How frequently would you ride the below proposed routes? (Please answer at least one row)***Mark only one oval per row.*

	3+ times per week	Weekly	Monthly	Less than monthly
(A) Great Barrington/Housatonic circulator route	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(B) Great Barrington to South Egremont via Gt. Barrington Airport	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(C) Great Barrington to Sheffield (ending at Dewey Court)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(D) Lenox to Housatonic local via Lenoxdale, Lee and Stockbridge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(E) Great Barrington to Pittsfield via Lee Express	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(F) Great Barrington to Pittsfield Express	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



**7. Please provide the town you reside in \****Mark only one oval.*

- ☐ Great Barrington
- ☐ Sheffield
- ☐ Egremont
- ☐ Stockbridge
- ☐ Housatonic
- ☐ Glendale
- ☐ Lee
- ☐ Lenox
- ☐ Lenoxdale
- ☐ Other: \_\_\_\_\_

**8. If you work or go to school in the area, please check whichever town you work/go to school in.***Check all that apply.*

- ☐ Great Barrington
- ☐ Sheffield
- ☐ Egremont
- ☐ Stockbridge
- ☐ Housatonic
- ☐ Glendale
- ☐ Lee
- ☐ Lenox
- ☐ Lenoxdale
- ☐ Other: \_\_\_\_\_

**Please provide the name of your employer or school (if applicable):**

---

**Comments****What would YOU like to see in the way of South-County bus service?**

---

---

---

---

---



**Any additional comments**

---

---

---

---

---

**How did you hear about this survey? \****Mark only one oval.*☐

Town of Great Barrington

☐

Other: \_\_\_\_\_

**Please provide your email address if you would like to receive updates on South County bus routes.**

---

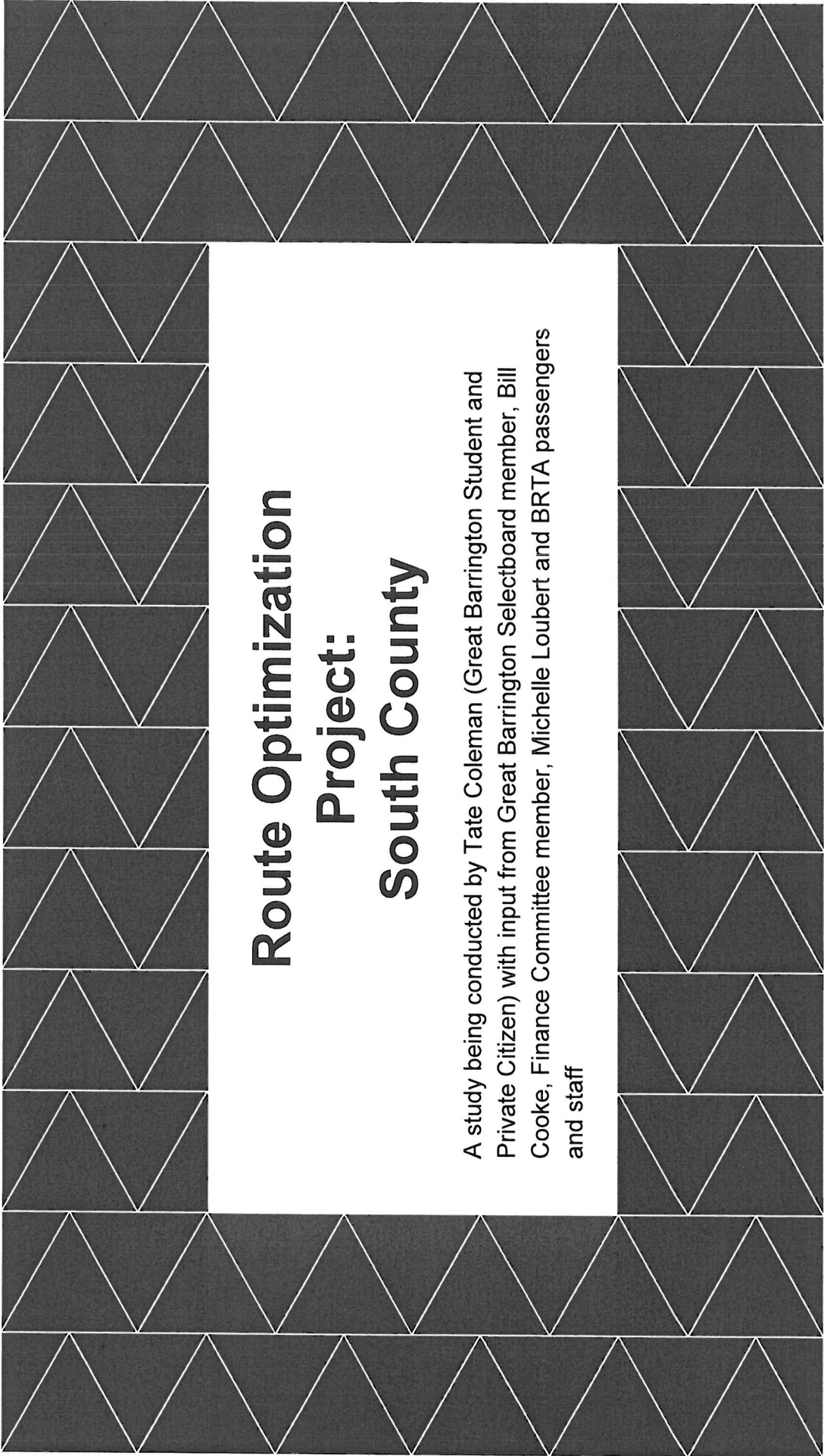
**Thank you for your feedback! It is much appreciated.**

Powered by



Google Forms





# **Route Optimization Project: South County**

A study being conducted by Tate Coleman (Great Barrington Student and Private Citizen) with input from Great Barrington Selectboard member, Bill Cooke, Finance Committee member, Michelle Loubert and BRTA passengers and staff



**Why I am here:**

I am looking to gather public support and receive feedback on what is desired in terms of bus service in South County





**This Route Optimization Project is intended to address:**

- 30 years of changes in the community
  - Decentralization
    - Population, employment and activity centers moving away from Downtowns
- Customer Feedback
- System Performance
- Stagnant/Declining Ridership



## **Current Situation:**

### **Low ridership**

- 4.52 riders per hour on Route 21 (Great Barrington to Lee) in FY 2017
- 9.52 riders per hour on Route 2 (Lee to Pittsfield- w similar demographics etc.)
- The statewide average for rural fixed-route transportation systems is 16.52 riders per hour, and the nationwide rural transit average is 14.92 riders per hour.

### **Inadequate Advertising**

- Visitors, residents, students and prospective employees have little to no means to know or learn about the bus system
- There is little signage (only some in Gt. Barrington since July 2018)

### **Ridership Deterrents**

- Lengthy travel times (e.g., 4X travel time Pittsfield-Great Barrington- bus vs. car; 5X travel time Stockbridge-Lenox; 4X travel time Great Barrington-Stockbridge)





## Framework for New System

- Service that is more
  - Frequent
  - Predictable
  - Direct
- Increase Hours of Operation
- Design schedules to facilitate better connections
- Meet the needs of a greater part of a changing community



# Optimization Objectives

- Not to increase annual operating budget by any significant amount (by reallocating current resources)
- One time implementation cost (for signs, shelters)
- Increase ridership
- Annual recurring revenue increase
  - Create a 'virtuous' cycle instead of a 'vicious' cycle
- Reinvest increased revenue from ridership gains into service enhancements
- Provide fully accessible, more frequent and predictable service



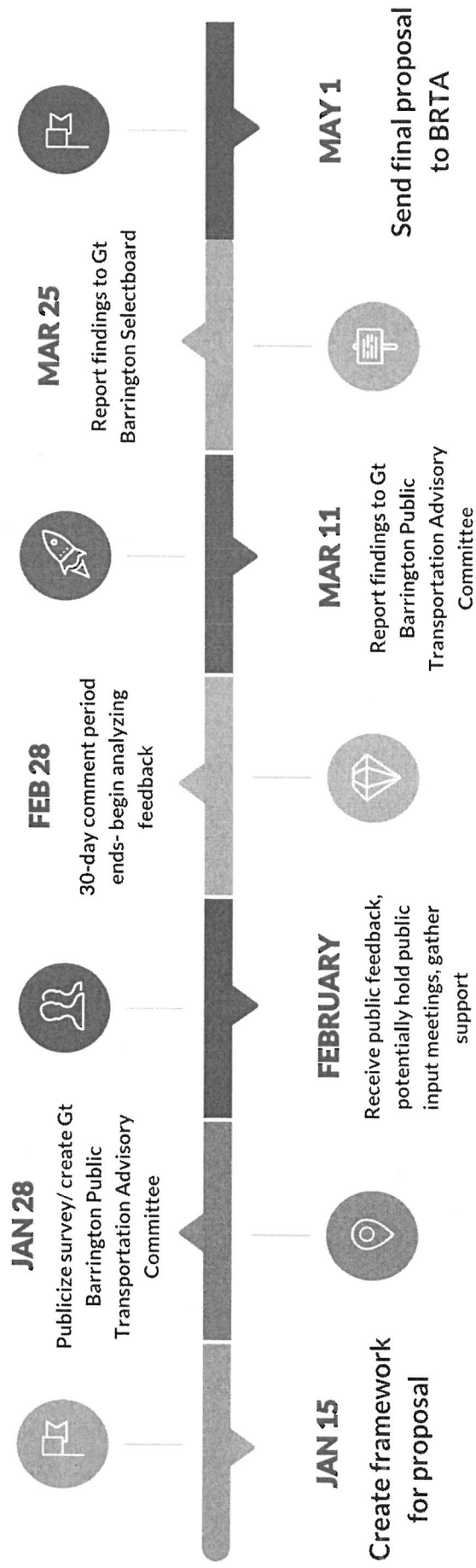
## How Could We Achieve Enhancements Without Adding to Operating Costs?

- Reduce overlapping service without schedule coordination
- Better align resources with demand
- Straigten routes
- Eliminate long routes with same frequency throughout



# PROJECT TIMELINE

## 2019





## **BRTA's Mission Statement:**

**To provide an efficient and effective public transportation service to enhance the economic vitality of the member communities through improved access to jobs, education, and the marketplace.**

**To be considered a viable alternative to the single-occupant vehicle to:**

- \* alleviate traffic congestion**
- \* contribute to the reduced dependency on foreign oil**
- \* contribute to the improvement of air quality**

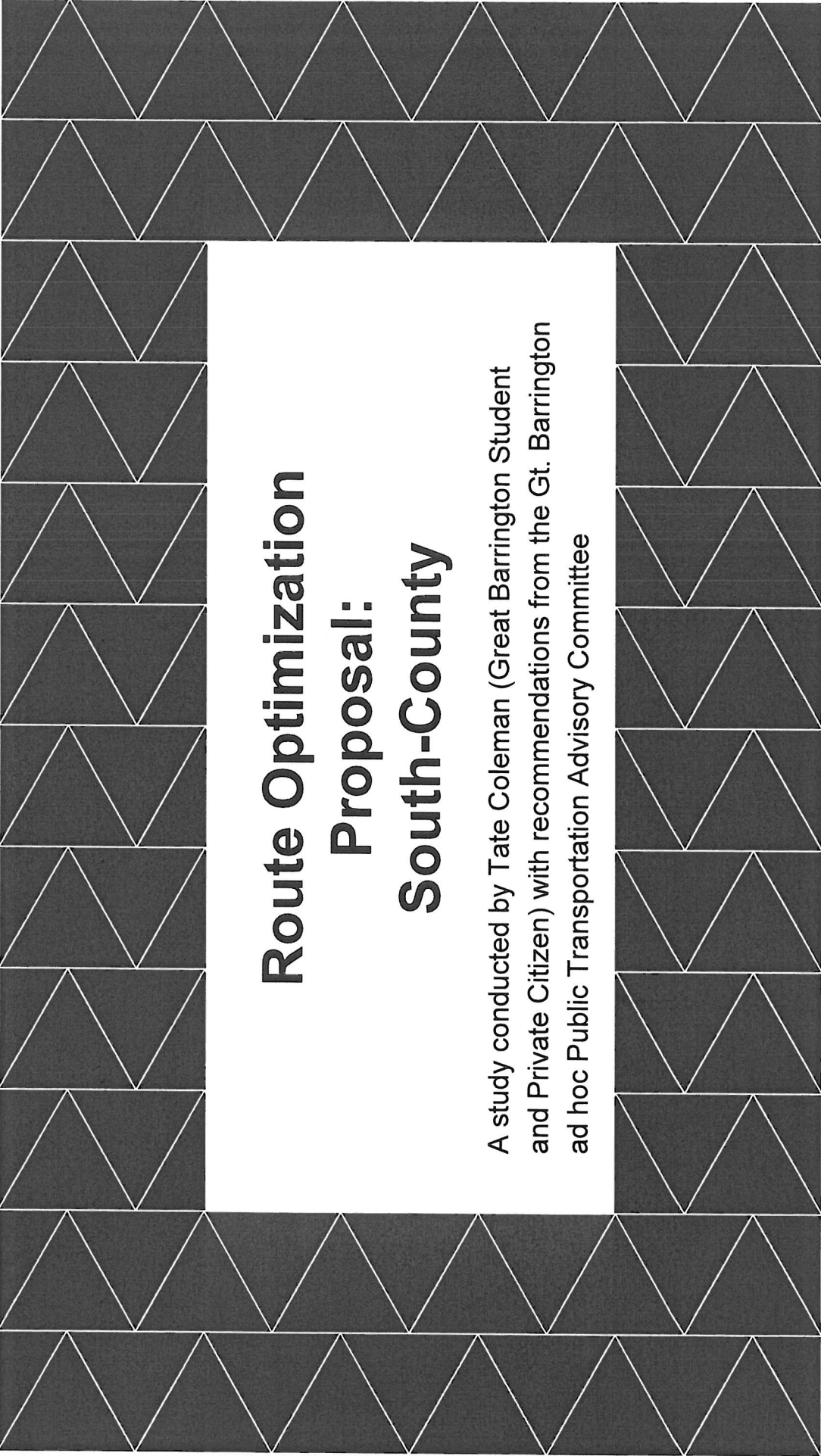


# Thank you!

Please take our online survey at:  
<https://goo.gl/forms/IHVXG5ocqDQUwizL2>

You can view the framework of the proposed system map at:  
<https://www.scribblemaps.com/create/#id=uTWKZbLv8l>





# **Route Optimization Proposal: South-County**

A study conducted by Tate Coleman (Great Barrington Student  
and Private Citizen) with recommendations from the Gt. Barrington  
ad hoc Public Transportation Advisory Committee





## Why I am here:

The proposed Route Optimization changes are intended to help address:

- 30 years of changes in the community
  - Decentralization -- Population, employment and activity centers moving away from Downtowns
- Customer Feedback
- System Performance
- Stagnant/Declining Ridership



## **Current Situation:**

### **Low ridership**

- 4.52 riders per hour on Route 21 (Great Barrington to Lee) in FY 2017
- 9.22 riders per hour systemwide average in FY 2017

### **Advertising**

- Visitors, residents, students and prospective employees have little to no means to know or learn about the bus system
- There is little signage (only some in Gt. Barrington since July 2018)

### **Inefficiencies**

- Lengthy travel times (e.g., 4X travel time Pittsfield-Great Barrington- bus vs. car; 5X travel time Stockbridge-Lenox; 4X travel time Great Barrington-Stockbridge)





## Framework for New System

- Service that is more
  - Frequent
  - Predictable
  - Direct
- Increase Span of Service
- Design schedules to facilitate better connections
- Meet the needs of a greater part of a changing community



# Optimization Objectives

- A preliminary analysis based on information available to me as a private citizen suggests operating costs would not significantly increase if this proposal were to be implemented (by reallocating current resources)
- One time implementation cost
- Annual recurring revenue increase
  - Create a 'virtuous' cycle instead of a 'vicious' cycle
- Increase ridership
- Reinvest increased revenue from ridership gains into service enhancements
- Provide fully accessible, more frequent and predictable service
- Reduce or eliminate 'Flag Stop' system; provision regularly spaced bus stop signs, shelters



## **New Route: Great Barrington Circulator**

- **Greater opportunity for additional deviations**
- **Fewer fixed stops (route deviation to point deviation)**

This could serve as a model for future community circulators throughout Berkshire County



# Route Deviation

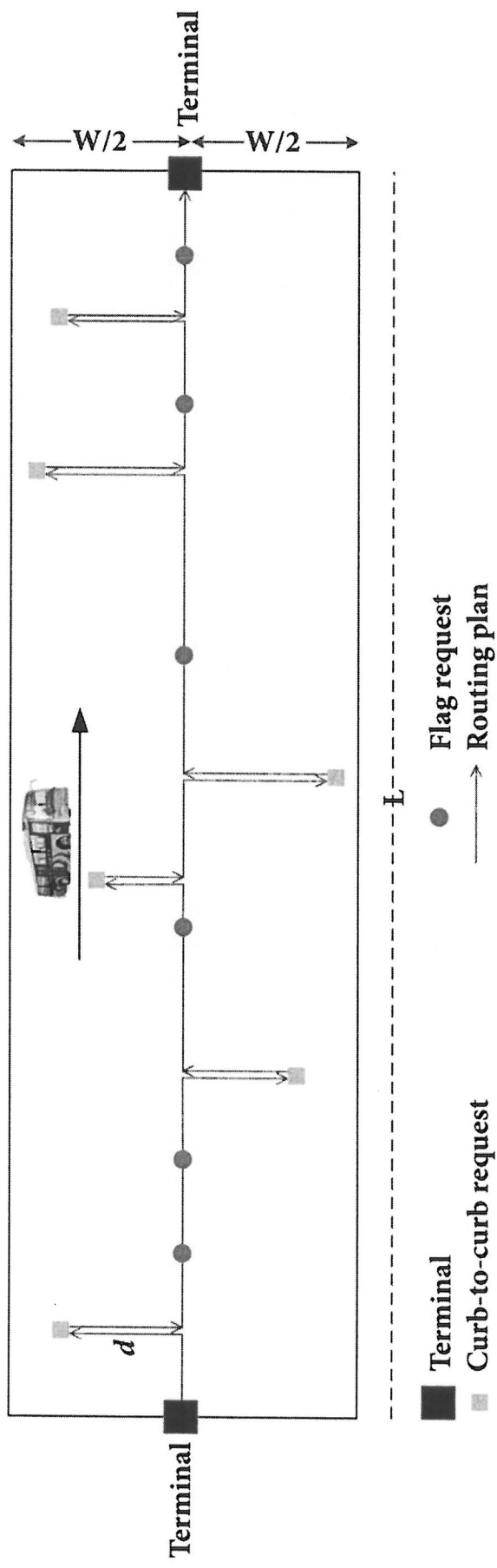


Figure 1: Route deviation operating policy.

Zheng et al, 2018



# Point Deviation

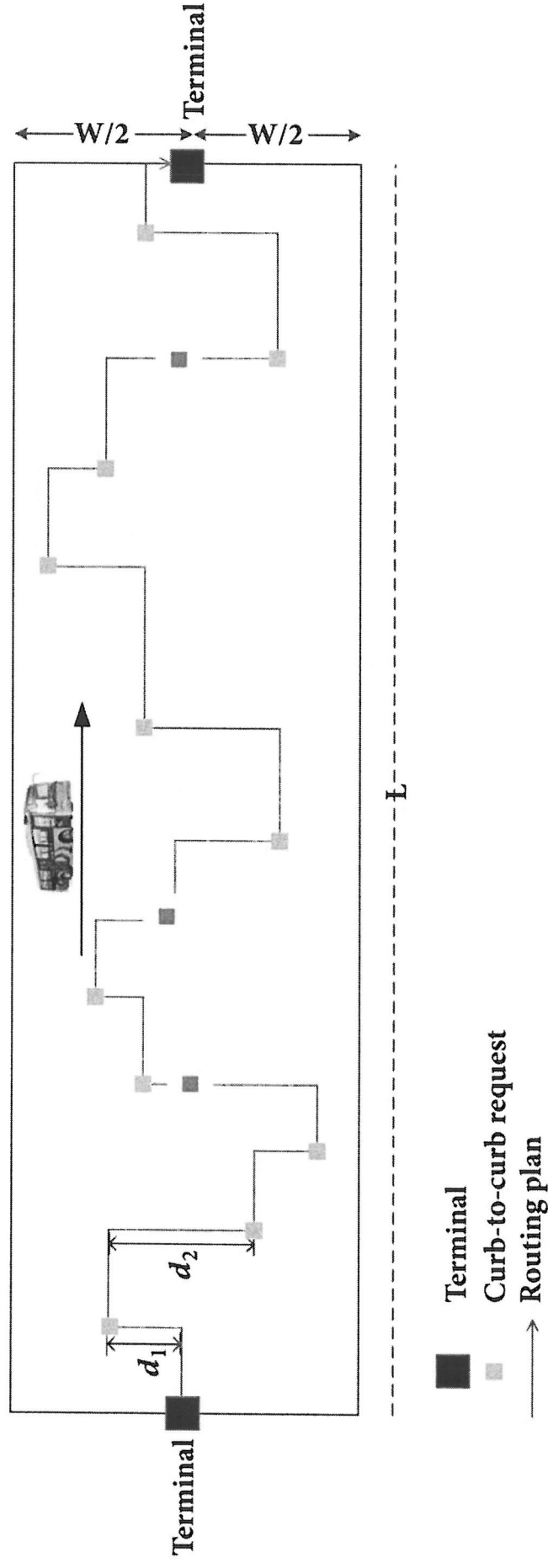


Figure 2: Point deviation operating policy.

Zheng et al, 2018



## New Route: Bus Rapid Transit Line South-County

- Provides frequent direct service from Pittsfield to Great Barrington (connecting towns in between as well)
- If distinctly branded (with “premium” passenger amenities), has the potential to become a line serving residents/visitors of all socioeconomic classes
- Can be marketed as an appealing alternative to the car (travel time is only 7 minutes longer from Pittsfield to Great Barrington; 2-3 addl. minutes travel time Lee to Great Barrington)
- Running 15 hours per day, it would be more dependable, predictable and direct than current service

This could serve as a model for future rapid transit bus lines throughout Berkshire County



## How Could We Achieve Enhancements Without Adding to Operating Costs?

- Reduce overlapping service without schedule coordination
- Better align resources with demand
- Straigten routes
- Eliminate long routes with same frequency throughout



By reducing travel times and increasing awareness, frequency and hours of operation, we could potentially **double** or even **triple** current ridership. The new, improved routes could be used by local businesses to provide subsidized **commuter** bus passes to their employees. They could service **local residents** running errands, going **shopping** and traveling to **medical appointments**; **tourists** visiting **museums, skiing**, or heading into town and **students** traveling to and from school or just wanting to enjoy some independence after school or on the weekends. With an increase of **over 150 affordable housing units** in Great Barrington occurring within the next few years, we will want to provide a **viable** public transportation option.



Scenario A:

**Same Coverage Area, Increased Service in More Developed Areas**

Changes:

- Creates a **Rapid Transit Line (RTL)** Gt Barrington-Pittsfield via Lee running **5AM-8PM** every 60 minutes
- Reduces travel time between towns
- Increases service frequency
- Creates **6-7AM** and **3PM** workforce runs to Nursing Homes (**NEW**)
- Creates a frequent Gt. Barrington/ Housatonic Line
- Reduces Rt. 2/21 to run from Lenox to Housatonic every 90 minutes
- Increases service hours, running **5AM-8PM** (from 6:30AM-5:30PM)

Scenario B:

**Optimal Coverage**

Changes:

- Creates a **Rapid Transit Line (RTL)** Gt Barrington-Pittsfield via Lee running **5AM-8PM** every 60 minutes
- Service to Sheffield (**NEW**)
- Service to Egremont (**NEW**)
- Reduces travel time between towns
- Creates an hourly Gt. Barrington/Housatonic Line
- Reduces Rt. 2/21 to run from Lenox to Housatonic every 90 minutes
- Increases service hours, running **5AM-8PM** (from 6:30AM-5:30PM)



# Scenario A

- Route 8 runs from Gt. Barrington Big Y to Housatonic, interlined with BRT 101, every 60 minutes, 7AM-8PM
- Route 8 Special runs from GB Big Y to Gt Barrington Price Chopper, creating service every 30 minutes (complementing Route 8), Saturdays Sept.-May and Monday-Saturday June-August, 11AM-6PM
- Route 21 combines with Route 2, Lenox to Housatonic, running every 90 minutes, 6AM-7PM
- BRT (Bus Rapid Transit) 101 runs from Gt. Barrington to Pittsfield via Lee, interlined with Route 8, running every 60 minutes, 5AM-8PM



# Route 8/8S- Great Barrington Circulator

Creates a new line running from Great Barrington Big Y to Housatonic via Fairview Hospital, Simon's Rock College, Gt Barrington Main St, Price Chopper Plaza and Route 183

## Frequency:

Weekdays September-May:  
6 AM - 8 PM: Every 60 minutes

Saturdays September-May:  
7 AM - 11 AM: Every 60 minutes  
11 AM - 6 PM: Every 30 minutes  
6 PM - 8 PM: Every 60 minutes

Monday-Saturday May-September:  
6 AM - 8 PM: Every 30 minutes  
(running only as far as Price Chopper, connects w/ Route 2 to Housatonic)

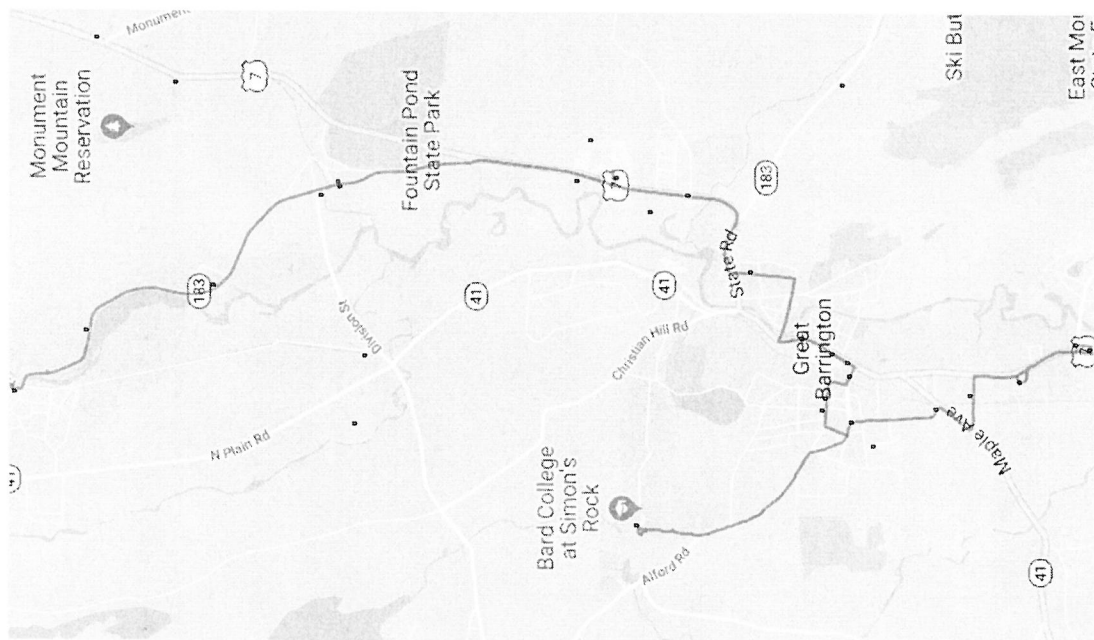




# Destinations Serviced:

- Big Y Supermarket Plaza
- Brookside Manor Senior Housing
- Gt. Barrington Senior Center
- Beechtree Commons Housing Development
- Timberlyn Heights Nursing Home
- Gt. Barrington Healthcare Nursing Home
- Fairview Hospital
- Oakwood Commons Housing Complex
- Simon's Rock College
- Berkshire Heights Neighborhood
- Gt. Barrington Town Center
- Gt. Barrington Mason Library
- Gt. Barrington Post Office
- Highland Ave. Housing Development
- Forest Springs Housing Development
- Butternut Ski Resort
- Blue Hill Road Neighborhood
- Hilton Marriott Hotel
- Price Chopper Supermarket Plaza
- Berkshire South Community Center
- Holiday Inn Hotel
- Community Health Practices
- Monument Mountain Regional School District
- Taft Farms Farm Store
- Flagrock Village Housing Development
- Housatonic Village
- Guthrie Center Community Center
- Christian Hill Commons Housing Development







# Route 2/21

Reduces local service to run from Lenox Main Street to Housatonic via Lenoxdale, Lee and Stockbridge. Connects to BRT 101 in Lenox for service to/from Pittsfield and the Route 8 circulator in Housatonic for service to/from Great Barrington

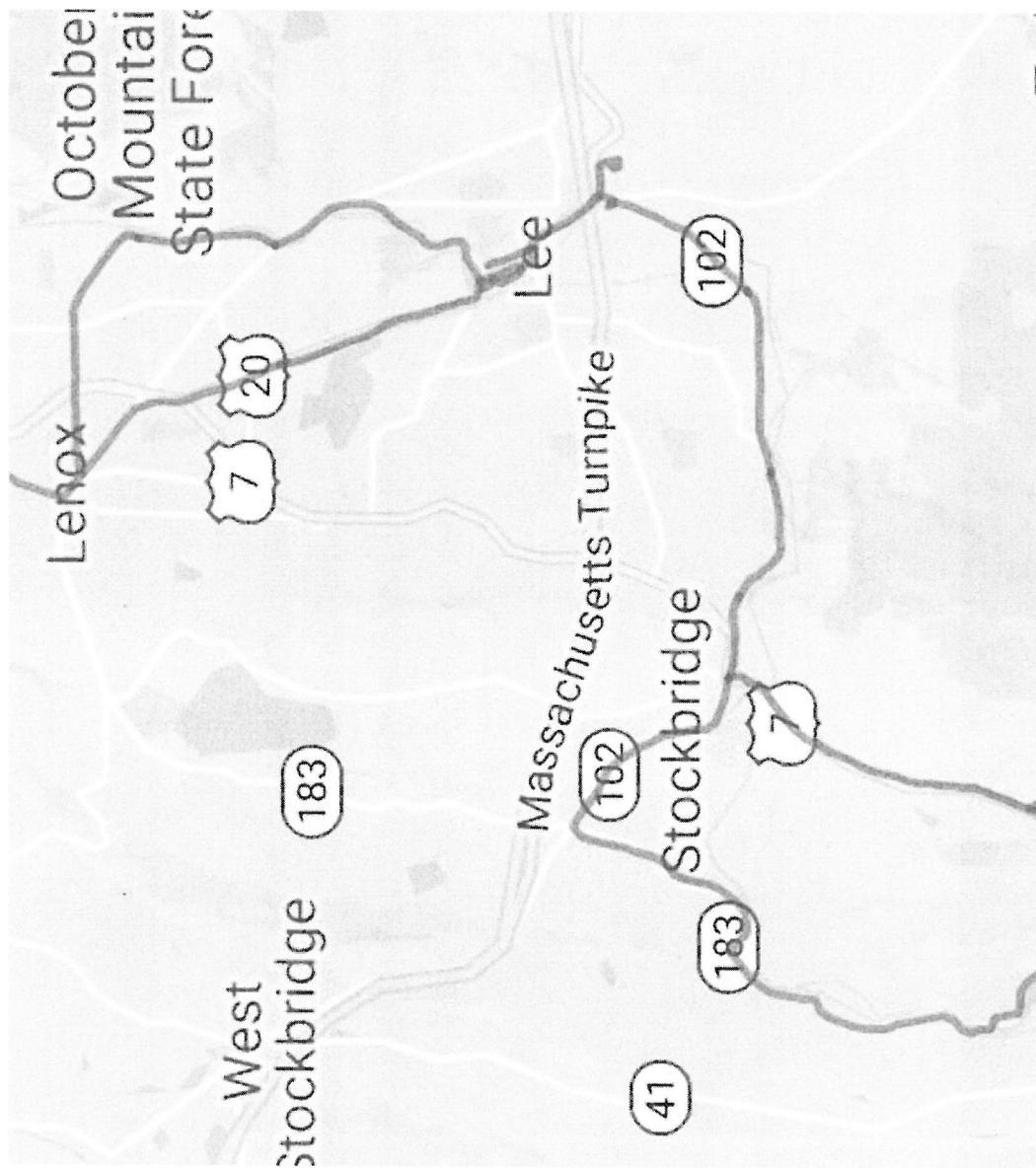
Frequency:

6AM-7PM: Every 90 minutes

(May-September will loop through Housatonic to Price Chopper, connecting with Route 8, returning to Stockbridge via Route 7)









# BRT 101

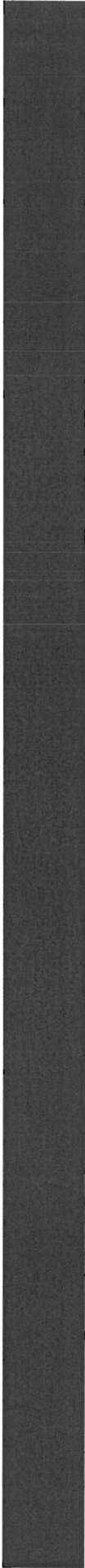
Creates an **rapid transit line** running from Downtown Pittsfield to Great Barrington via Lenox, Lee and Stockbridge, replacing the Route 21X

Frequency:

Monday-Saturday September-May:  
5AM-8PM: Every 60 minutes

Travel Time:  
45 minutes Pittsfield-Great Barrington

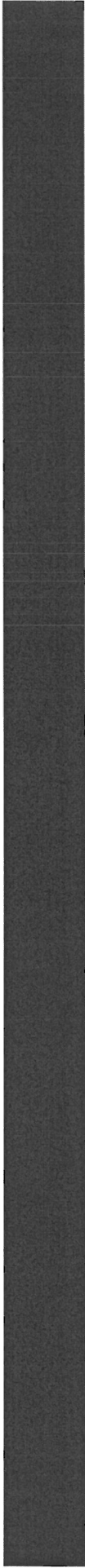
Monday-Saturday May-September:  
5 AM - 12 PM: Every 60 minutes  
12 PM - 6 PM: Every 30 minutes (every other trip to Lee ONLY)  
6 PM - 9 PM: Every 60 minutes



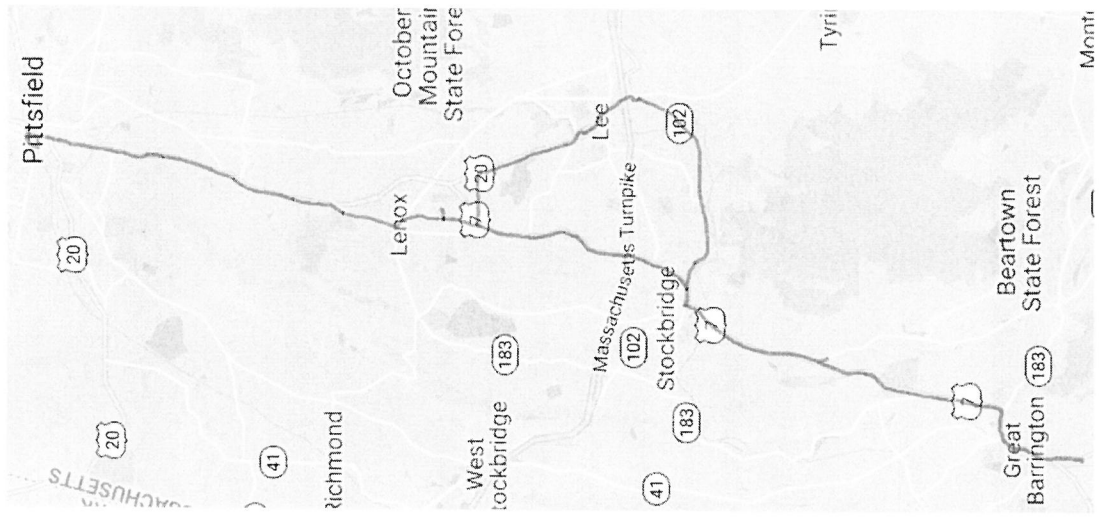


# Destinations Serviced:

- |   |   |   |   |
|---|---|---|---|
| - | Pittsfield Center   | - | Lee Premium Outlets                                       |
| - | Lenox Stop and Shop                                       | - | Lee Big Y   |
| - | Price Chopper Shopping Center in Gt. Barrington and Lenox | - | Stockbridge Center  |
|   |   | - | Stockbridge Library                                       |
| - | Lenox Commons Shopping Center                             | - | Stockbridge Post Office                                   |
| - | Lenox Center  | - | Monument Mountain High School                             |
| - | Lenox Post Office   | - | Great Barrington Center                                   |
| - | Lenox Library   | - | Great Barrington Mason Library                            |
| - | Shakespeare and Co. Lenox                                 | - | Great Barrington Post Office                              |
| - | Canyon Ranch  | - | Big Y Shopping Centers in Great Barrington and Pittsfield |
| - | Cranwell Resort   |   |   |
| - | Lee Library   |   |   |
| - | Lee Main St.  |   |   |









## Scenario B

- Route 6 runs from Big Y GB to South Egremont, interlined with BRT 101, operating every 120 minutes, 8AM-6PM
- Route 8 runs from Gt. Barrington Big Y to Housatonic every 60 minutes, 6AM-8PM
- Route 9 runs from Big Y GB to Sheffield, interlined with BRT 101, every 120 minutes, 6AM-7PM
- Route 21 combines with Route 2, Lenox to Housatonic, running every 90 minutes, 6AM-7PM
- BRT (Bus Rapid Transit) Line 101 runs from Gt. Barrington to Pittsfield via Lee, interlined with Routes 5, 6 and 9, operating every 60 minutes, 5AM-8PM

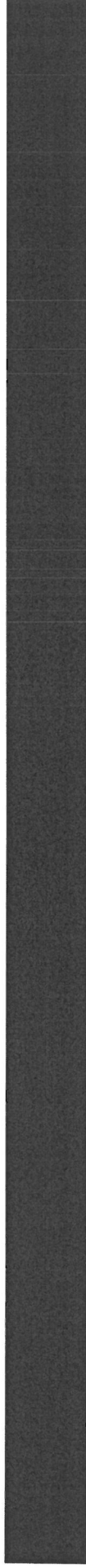


# Route 6

Creates a new line running from Great Barrington Big Y to South Egremont Post Office via Route 23

Frequency:

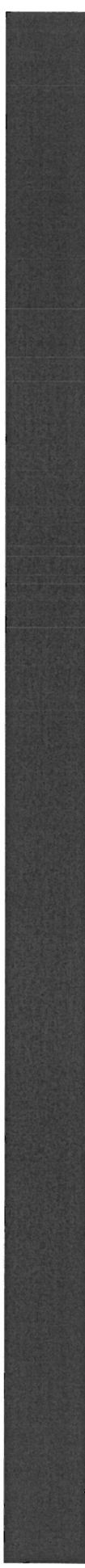
8AM-6PM: Every 120 minutes



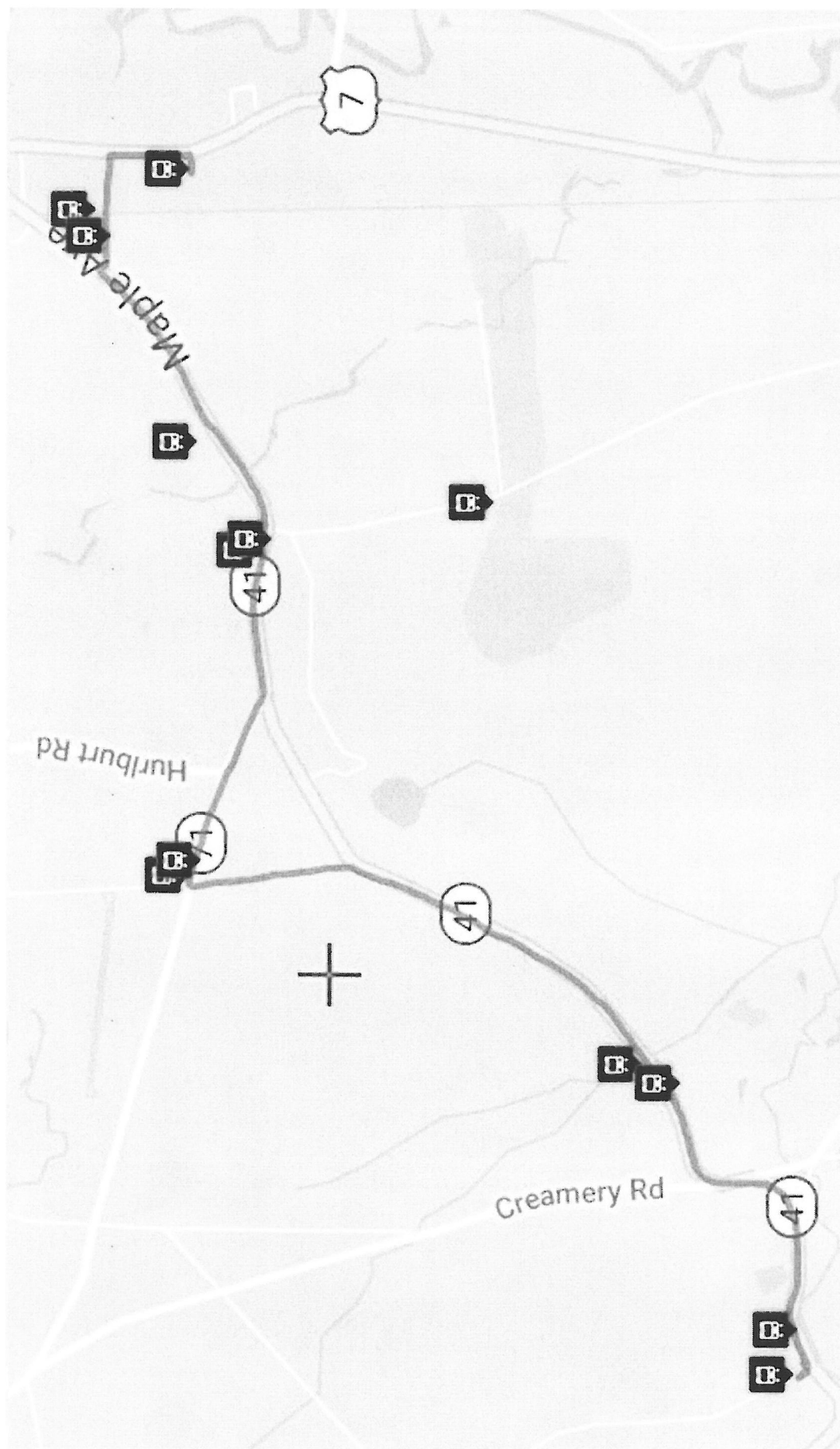


# Destinations Serviced:

- Gt. Barrington Big Y
- Beechtree Commons Housing
- Barrington Healthcare Nursing Home
- Timberlyn Heights Nursing Home
- Wyantenuck Country Club
- Gt. Barrington Airport
- Egremont Country Club
- South Egremont Post Office
- South Egremont General Store







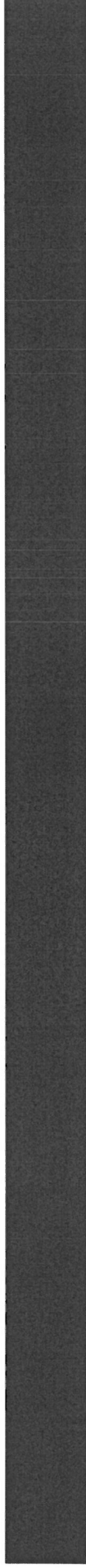


# Route 8- Great Barrington Circulator

Creates a new line running from Great Barrington Big Y to Housatonic via Fairview Hospital, Simon's Rock College, Gt Barrington Main St, Price Chopper Plaza and Route 183

Frequency:

6AM-8PM: Every 60 minutes

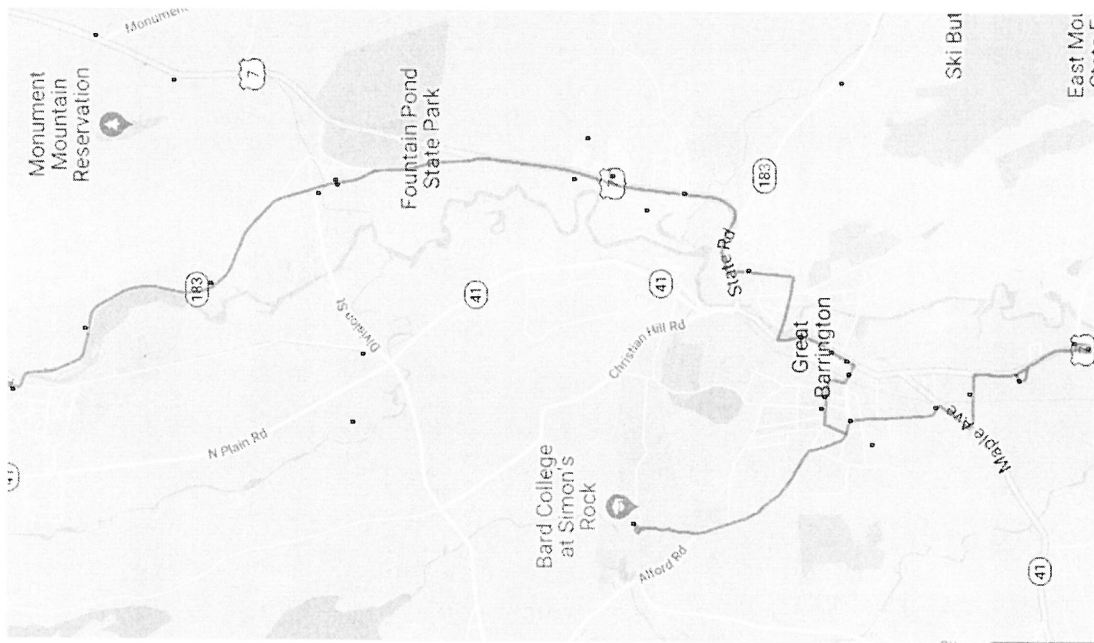




# Destinations Serviced:

- Big Y Supermarket Plaza
- Brookside Manor Senior Housing
- Gt. Barrington Senior Center
- Beechtree Commons Housing Development
- Timberlyn Heights Nursing Home
- Gt. Barrington Healthcare Nursing Home
- Fairview Hospital
- Oakwood Commons Housing Complex
- Simon's Rock College
- Berkshire Heights Neighborhood
- Gt. Barrington Town Center
- Gt. Barrington Mason Library
- Gt. Barrington Post Office
- Highland Ave. Housing Development
- Forest Springs Housing Development
- Butternut Ski Resort
- Blue Hill Road Neighborhood
- Hilton Marriott Hotel
- Price Chopper Supermarket Plaza
- Berkshire South Community Center
- Holiday Inn Hotel
- Community Health Practices
- Monument Mountain Regional School District
- Taft Farms Farm Store
- Flagrock Village Housing Development
- Housatonic Village
- Guthrie Center Community Center
- Christian Hill Commons Housing Development







# Route 9

Creates a bus route traveling from Great Barrington Big Y to Sheffield  
via Route 7

Frequency:

6AM-8AM: Every 60 minutes

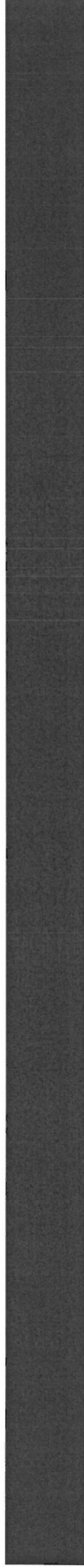
8AM-7PM: Every 120 minutes



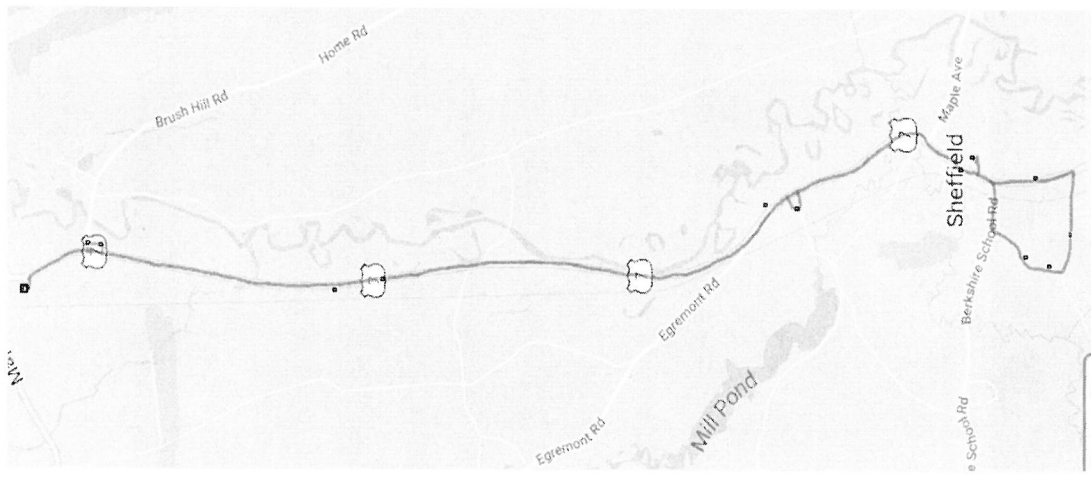


# Destinations Serviced:

- |                                   |                                    |
|-----------------------------------|------------------------------------|
| - Brookside Manor Senior Housing  | - Southern Berkshire Regional      |
| - Gt. Barrington Senior Center    | - School District                  |
| - Dollar General                  | - Sheffield Plastics (Plasko-Lite) |
| - Sheffield Senior Center         | - Dewey Court Housing              |
| - Sheffield Town Center           | - Development                      |
| - Sheffield Post Office           |                                    |
| - Sheffield Bushnell-Sage Library |                                    |









# Route 2/21

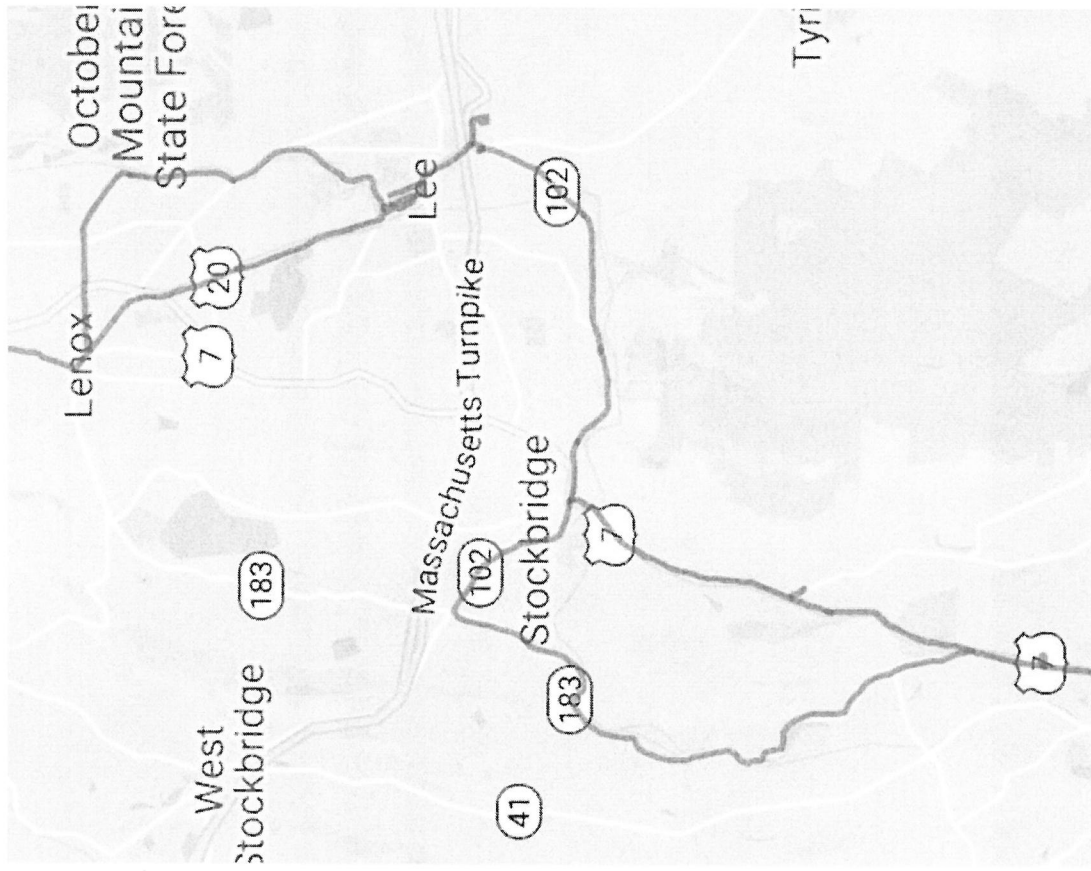
Reduces local service to run from Lenox Main Street to Housatonic via Lenoxdale, Lee and Stockbridge. Connects to BRT 101 in Lenox for service to/from Pittsfield and the Route 8 circulator in Housatonic for service to/from Great Barrington

Frequency:

6AM-7PM: Every 90 minutes









# BRT 101

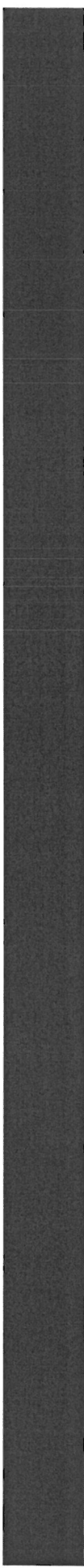
Creates an **rapid transit line** running from Downtown Pittsfield to Great Barrington via Lenox, Lee and Stockbridge replacing the Route 21X

Frequency:

5AM-8PM: Every 60 minutes

Travel Time:

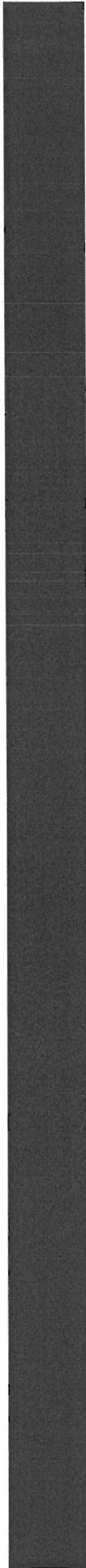
45 minutes Pittsfield-Great Barrington



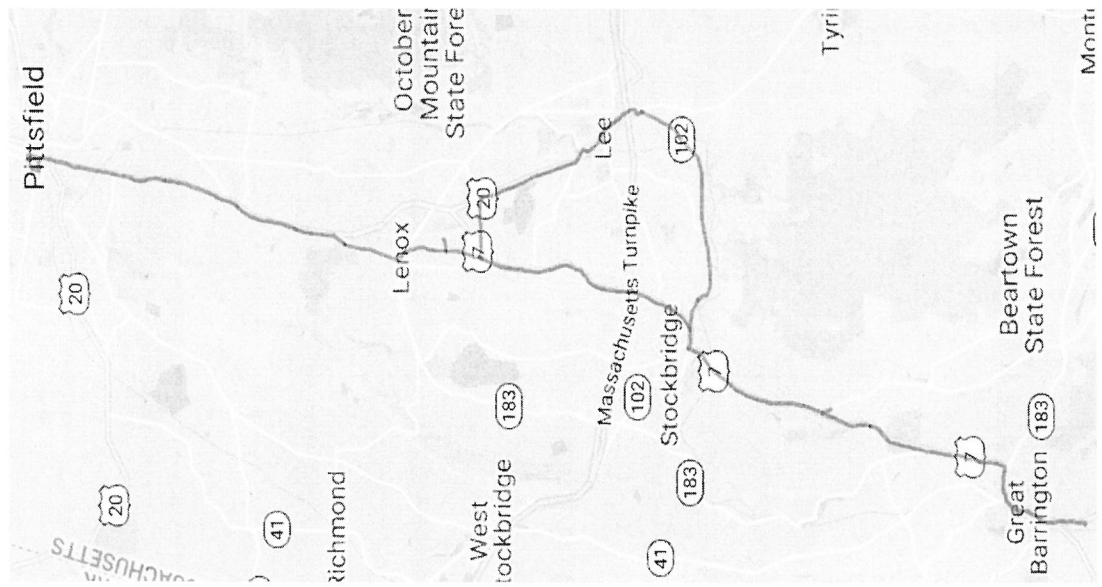


# Destinations Serviced:

- |   |   |   |   |
|---|---|---|---|
| - | Pittsfield Center   | - | Lee Premium Outlets                                       |
| - | Lenox Stop and Shop                                       | - | Lee Big Y   |
| - | Price Chopper Shopping Center in Gt. Barrington and Lenox | - | Stockbridge Center  |
| - | Lenox Commons Shopping Center                             | - | Stockbridge Library                                       |
| - | Lenox Center  | - | Stockbridge Post Office                                   |
| - | Lenox Post Office   | - | Monument Mountain High School                             |
| - | Lenox Library   | - | Great Barrington Center                                   |
| - | Shakespeare and Co. Lenox                                 | - | Great Barrington Mason Library                            |
| - | Canyon Ranch  | - | Great Barrington Post Office                              |
| - | Cranwell Resort   | - | Big Y Shopping Centers in Great Barrington and Pittsfield |
| - | Lee Library   |   |   |
| - | Lee Main St.  |   |   |









## **Recommendations for Implementation**

- Run ads in the newspaper and on TV, send postcards to residents and businesses along routes alerting them of new, improved service
- Create user-friendly timetables
- Provide signage and shelters throughout South-County
- Create enhanced branding, a route name and include passenger amenities (such as onboard WiFi) for the Rapid Transit Line
- Provide specialized evening service to cultural events/performances (e.g. late night service to Tanglewood on Saturdays)



- Make schedules, maps and bus cards readily available at grocery stores, schools and local hotspots
- Talk with employers about funding subsidized commuter passes-- many businesses always looking for workers, good way to retain employees
- Offer subsidised passes through schools
- Possibly provide reduced fares (e.g. \$1/ride) during peak season in certain areas to incentivize tourists and local residents to ride the bus and decrease downtown congestion



# Ideal Schedule and Route Map Criteria:

## Checklist: Route Map Design

- ✓ The Route Map may be overlay or schematic. Unlike the system map, it is not necessary to use Full (Four) color. While the Full (Four) Color approach has certain advantages, Two Color and One Color approaches can also be effective.
- ✓ The route title should be based on the area it serves, using either the area name or using the route's start and end points.
  - One or two major destinations served by the route may also be added to the title.
  - The route should be identified by a unique number or letter.
- ✓ A route map should include the following information:
  - an illustration of the route alignment, preferably in the same color as shown on the system map and, if possible, in the same orientation as on the system map
  - route variations, denoted by a broken line
  - the route number
  - major points of interest (landmarks) in the vicinity of route, and corresponding intersecting street names
  - major streets and intersecting streets in the route's vicinity
  - major topographical features (rivers, lakes, parks, etc.), shown in their natural color if possible
  - transfer points with intersecting routes and with other transit modes
  - time points spaced at 5 to 10 minute intervals, based on major destinations and transfer points; intersecting street names at each time point should be displayed if possible
  - bus stop locations, if sufficiently limited in number
  - route direction clearly indicated using an arrow where service is in one direction only
  - a legend and compass rose

## Checklist: Schedule Design

- ✓ A two-tier approach to the provision of service timing information is recommended:
  - Tier 1: Provides accurate service timing information using the tabular schedule format
  - Tier 2: Provides a simple headway-based summary of the service timing information for customers who do not need, or are unable to use, the tabular format.
- ✓ Provide the route map and associated service timing information on the same spread.
- ✓ Group all service information for to a particular direction of travel on the same spread. If necessary, show reverse direction on its own spread, along with a separate route map.
- ✓ If different time points are employed in the reverse direction, a separate route map for this direction should be provided.
- ✓ Align time points horizontally. Avoid vertical time point alignments.
- ✓ Each time point should be identified by a unique number or letter that corresponds with that used on the route map. Time points should also be labeled using an adjacent point of interest name and/or adjacent intersecting street names.
- ✓ Orient time point labels horizontally or at 45° angle.
- ✓ Avoid perpendicular time point labeling.
- ✓ Shade alternate rows or provide horizontal line separators.
- ✓ Use the 12-hour clock and differentiate the AM and PM times by bolding the PM times and/or by providing AM/PM labels. Use of the 24-hour clock is not recommended.
- ✓ Use "To/From" direction labeling. Avoid cardinal directions ("eastbound", "northbound").
- ✓ Use named days ("Monday to Friday") rather than groups ("Weekday", "Weekend").
- ✓ If some schedule sections feature headways of 10 minutes or less, a simple headway-based summary can be used in place of multiple rows of timing information.



[illegible]

**Early Bus Saturday Leaves Downing 7:25AM Connect to Dalton Ave to Tyler St to TTC for 7:40AM Destination Main St Stockbridge 8:00AM**

Late Bus Mon - Fri Leaves Main St Lee 6:28PM Connect to Route 7 North to East St Destination Downing 7:10PM  
 Late Bus Sat/Sun Leaves Main St Stockbridge at 6:10PM Connect to Route 7 North to ITT for 6:30PM East St Destination Downing 6:45PM

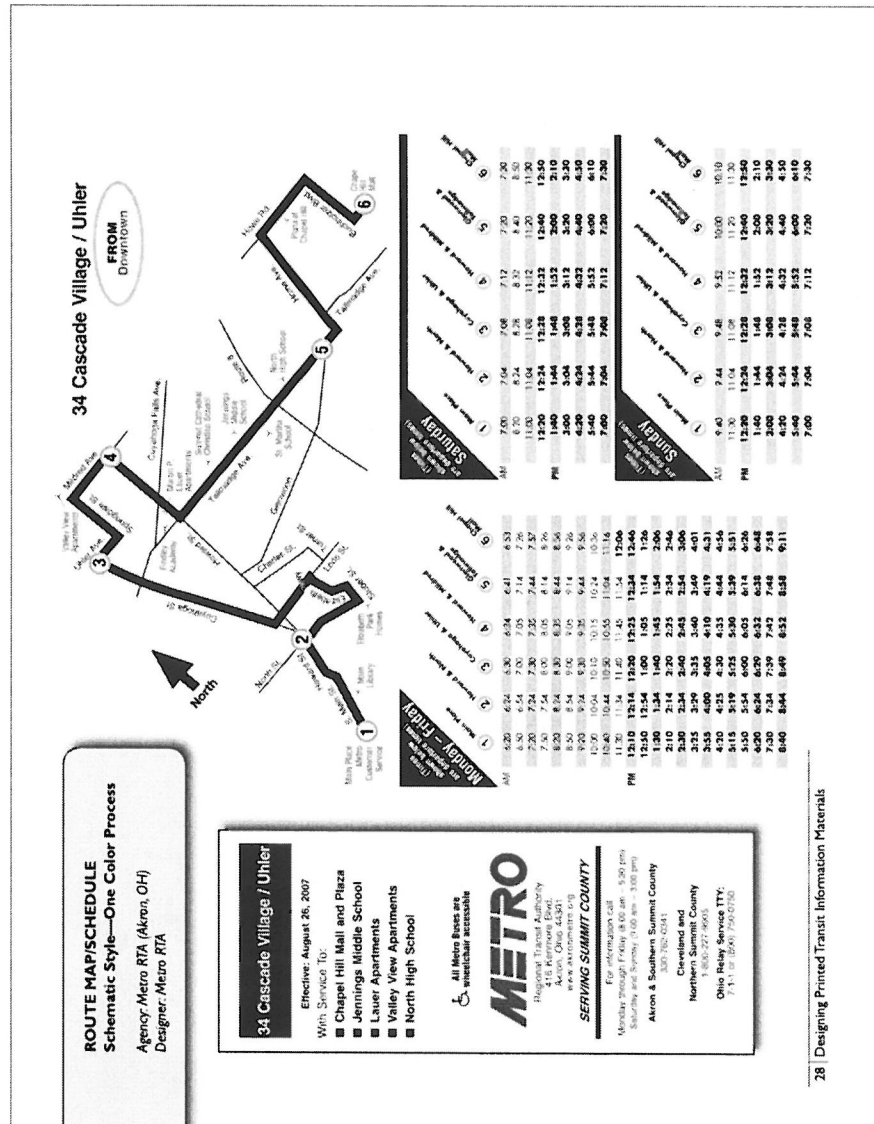
Late Bus Mon - Fri Leaves Main St Lee 6:28PM Connect to Route 7 North to East St Destination Downing 7:10PM  
 Late Bus Sat/Sun Leaves Main St Stockbridge at 6:10PM Connect to Route 7 North to ITT for 6:30PM East St Destination Downing 6:45PM

**Call (413) 499-2782 Opt. 1  
FOR DEMAND SERVICES:**

- HEATON COURT
- MARIAN FATHERS
- SIMONS ROCK (DANIEL ART CENTER)
- FLAG ROCK
- CHP
- BERKSHIRE SOUTH (OUTBOUND ONLY)
- NORMAN ROCKWELL



## 2 Examples of Proposed Route Map and Schedule Design:





# Thank you!

Please take our online survey at:  
<https://goo.gl/forms/IHVXG5ocqDQUwizL2>

You can view the proposed system map at:  
<https://www.scribblemaps.com/create/#id=uTWKZbLv8l>



# Appendix



# Route 8 Schedule (Weekdays Sept-May)- Scenario A

Lv. Gt. Barrington (BY)	6:20 AM	7:20 AM	8:20 AM	9:20 AM	10:20 AM	11:20 AM	12:20 PM	1:20 PM	2:20 PM	3:20 PM	4:20 PM	5:20 PM	6:20 PM	7:20 PM
Lv. Simon's Rock	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand
Lv. Main St	6:35 AM	7:35 AM	8:35 AM	9:35 AM	10:35 AM	11:35 AM	12:35 PM	1:35 PM	2:35 PM	3:35 PM	4:35 PM	5:35 PM	6:35 PM	7:35 PM
Lv. Forest Springs	6:40 AM	7:40 AM	8:40 AM	9:40 AM	10:40 AM	11:40 AM	12:40 PM	1:40 PM	2:40 PM	3:40 PM	4:40 PM	5:40 PM	6:40 PM	7:40 PM
Lv. Price Chopper	6:45 AM	7:45 AM	8:45 AM	9:45 AM	10:45 AM	11:45 AM	12:45 PM	1:45 PM	2:45 PM	3:45 PM	4:45 PM	5:45 PM	6:45 PM	7:45 PM
Ar. Housatonic	6:55 AM	7:55 AM	8:55 AM	9:55 AM	10:55 AM	11:55 AM	12:55 PM	1:55 PM	2:55 PM	3:55 PM	4:55 PM	5:55 PM	6:55 PM	7:55 PM
Lv. Housatonic	7:00 AM	8:00 AM	9:00 AM	10:00 AM	11:00 AM	11:55 AM	1:00 PM	2:00 PM	3:00 PM	4:00 PM	5:00 PM	6:00 PM	7:00 PM	
Lv. Price Chopper	7:10 AM	8:10 AM	9:10 AM	10:10 AM	11:10 AM	12:05 PM	1:10 PM	2:10 PM	3:10 PM	4:10 PM	5:10 PM	6:10 PM	7:10 PM	
Lv. Forest Springs	7:15 AM	8:15 AM	9:15 AM	10:15 AM	11:15 AM	12:10 PM	1:15 PM	2:15 PM	3:15 PM	4:15 PM	5:15 PM	6:15 PM	7:15 PM	
Lv. Main St	7:20 AM	8:20 AM	9:20 AM	10:20 AM	11:20 AM	12:15 PM	1:20 PM	2:20 PM	3:20 PM	4:20 PM	5:20 PM	6:20 PM	7:20 PM	
Lv. Simon's Rock	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand
Ar. Big Y	7:33 AM	8:33 AM	9:33 AM	10:33 AM	11:33 AM	12:28 PM	1:33 PM	2:33 PM	3:33 PM	4:33 PM	5:33 PM	6:33 PM	7:33 PM	



# Route 8 Schedule (Mon-Sat May-Sept, Saturday Sept-May)- Scenario A

Route 8:

Lv. Gt. Barrington (BY)	6:20 AM	7:20 AM	8:20 AM	9:20 AM	10:20 AM	11:20 AM	11:55 AM	12:20 PM	12:55 PM	1:20 PM	1:55 PM	2:20 PM	2:55 PM	3:20 PM	3:55 PM	4:20 PM	4:55 PM	5:20 PM	6:20 PM	7:20 PM
Lv. Simon's Rock	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand
Lv. Main St	6:35 AM	7:35 AM	8:35 AM	9:35 AM	10:35 AM	11:35 AM	12:05 PM	12:35 PM	1:05 PM	1:35 PM	2:05 PM	2:35 PM	3:05 PM	3:35 PM	4:05 PM	4:35 PM	5:05 PM	5:35 PM	6:30 PM	7:30 PM
Lv. Forest Springs	6:40 AM	7:40 AM	8:40 AM	9:40 AM	10:40 AM	11:40 AM	12:10 PM	12:40 PM	1:10 PM	1:40 PM	2:10 PM	2:40 PM	3:10 PM	3:40 PM	4:10 PM	4:40 PM	5:10 PM	5:40 PM	6:40 PM	7:40 PM
Lv. Price Chopper	6:45 AM	7:45 AM	8:45 AM	9:45 AM	10:45 AM	11:45 AM	12:15 PM	12:45 PM	1:15 PM	1:45 PM	2:15 PM	2:45 PM	3:15 PM	3:45 PM	4:15 PM	4:45 PM	5:15 PM	5:45 PM	6:45 PM	7:45 PM
Ar. Housatonic	6:55 AM	7:55 AM	8:55 AM	9:55 AM	10:55 AM	11:55 AM	12:25 PM	12:55 PM	1:25 PM	1:55 PM	2:25 PM	2:55 PM	3:25 PM	3:55 PM	4:25 PM	4:55 PM	5:25 PM	5:55 PM	6:55 PM	7:53 PM
Lv. Housatonic	7:00 AM	8:00 AM	9:00 AM	10:00 AM	11:00 AM	12:00 PM	12:25 PM	1:00 PM	1:25 PM	2:00 PM	2:25 PM	3:00 PM	3:25 PM	4:00 PM	4:25 PM	5:00 PM	5:25 PM	6:00 PM	7:00 PM	
Lv. Guthrie Center	7:03 AM	8:03 AM	9:03 AM	10:03 AM	11:03 AM	12:03 PM	12:28 PM	1:03 PM	1:28 PM	2:03 PM	2:28 PM	3:03 PM	3:28 PM	4:03 PM	4:28 PM	5:03 PM	5:28 PM	6:03 PM	7:03 PM	
Lv. Price Chopper	7:10 AM	8:10 AM	9:10 AM	10:10 AM	11:10 AM	12:10 PM	12:35 PM	1:10 PM	1:35 PM	2:10 PM	2:35 PM	3:10 PM	3:35 PM	4:10 PM	4:35 PM	5:10 PM	5:35 PM	6:10 PM	7:10 PM	
Lv. Forest Springs	7:15 AM	8:15 AM	9:15 AM	10:15 AM	11:15 AM	12:15 PM	12:40 PM	1:15 PM	1:40 PM	2:15 PM	2:40 PM	3:15 PM	3:40 PM	4:15 PM	4:40 PM	5:15 PM	5:40 PM	6:15 PM	7:15 PM	
Lv. Main St	7:20 AM	8:20 AM	9:20 AM	10:20 AM	11:20 AM	12:20 PM	12:45 PM	1:20 PM	1:45 PM	2:20 PM	2:45 PM	3:20 PM	3:45 PM	4:20 PM	4:45 PM	5:20 PM	5:45 PM	6:20 PM	7:20 PM	
Lv. Simon's Rock	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand	On-Demand
Ar. Big Y	7:33 AM	8:33 AM	9:33 AM	10:33 AM	11:33 AM	12:33 PM	12:55 PM	1:33 PM	1:55 PM	2:33 PM	2:55 PM	3:33 PM	3:55 PM	4:33 PM	4:55 PM	5:33 PM	5:55 PM	6:33 PM	7:25 PM	7:33 PM



# Route 2/21 Schedule- Scenario A

## Route 2/21:

Lv. Lenox Town Hall	6:50 AM	8:20 AM	9:50 AM	11:20 AM	12:50 PM	2:20 PM	3:50 PM	5:20 PM	6:50 PM
Lv. Lenoxdale	6:53 AM	8:23 AM	9:53 AM	11:23 AM	12:53 PM	2:23 PM	3:53 PM	5:23 PM	6:53 PM
Lv. Lee- Main St.	7:00 AM	8:30 AM	10:00 AM	11:30 AM	1:00 PM	2:30 PM	4:00 PM	5:30 PM	7:00 PM
Lv. Lee Outlets	7:05 AM	8:35 AM	10:05 AM	11:35 AM	1:05 PM	2:35 PM	4:05 PM	5:35 PM	7:05 PM
Lv. Stockbridge	7:15 AM	8:45 AM	10:15 AM	11:45 AM	1:15 PM	2:45 PM	4:15 PM	5:45 PM	
Ar. Housatonic	7:28 AM	8:58 AM	10:28 AM	11:58 AM	1:28 PM	2:58 PM	4:28 PM	5:58 PM	
Lv. Housatonic	7:30 AM	9:00 AM	10:30 AM	12:00 PM	1:30 PM	3:00 PM	4:30 PM	6:00 PM	
Lv. Stockbridge	7:45 AM	9:15 AM	10:45 AM	12:15 PM	1:45 PM	3:15 PM	4:45 PM	6:15 PM	
Lv. Lee Outlets	7:55 AM	9:25 AM	10:55 AM	12:25 PM	1:55 PM	3:25 PM	4:55 PM	6:25 PM	7:05 PM
Lv. Lee	8:03 AM	9:33 AM	11:03 AM	12:33 PM	2:03 PM	3:33 PM	5:03 PM	6:33 PM	7:13 PM
Lv. Lenoxdale	8:08 AM	9:38 AM	11:08 AM	12:38 PM	2:08 PM	3:38 PM	5:08 PM	6:38 PM	7:18 PM
Ar. Lenox	8:13 AM	9:43 AM	11:13 AM	12:43 PM	2:13 PM	3:43 PM	5:13 PM	6:43 PM	7:23 PM

2:20 PM trip is aligned with dismissal of BWHS at Stockbridge Main St. (2:45 PM), ensuring minimal wait time for students and is aligned with Rt. 8 in Housatonic to facilitate transfers



# BRT 101 Schedule- Scenario A

Lv. Pittsfield	5:35 AM	6:00 AM	6:30 AM	7:30 AM	8:30 AM	9:30 AM	10:30 AM	11:30 AM	12:30 PM	1:30 PM	2:30 PM	3:30 PM	4:30 PM	5:30 PM	6:30 PM
Lv. Lenox	5:50 AM	6:14 AM	6:45 AM	7:45 AM	8:45 AM	9:45 AM	10:45 AM	11:45 AM	12:45 PM	1:45 PM	2:45 PM	3:45 PM	4:45 PM	5:45 PM	6:45 PM
Lv. Lee	5:58 AM	---	6:53 AM	7:53 AM	8:53 AM	9:53 AM	10:53 AM	11:53 AM	12:53 PM	1:53 PM	2:53 PM	3:53 PM	4:53 PM	5:53 PM	6:53 PM
Lv. Stockbridge	---	6:23 AM	7:05 AM	8:05 AM	9:05 AM	10:05 AM	11:05 AM	12:05 PM	1:05 PM	2:05 PM	3:05 PM	4:05 PM	5:05 PM	6:05 PM	7:05 PM
Lv. Gt Barrington Main Street	---	6:30 AM	7:15 AM	8:15 AM	9:15 AM	10:15 AM	11:15 AM	12:15 PM	1:15 PM	2:15 PM	3:15 PM	4:15 PM	5:15 PM	6:15 PM	7:15 PM
Ar. Gt Barrington Big Y	---	6:35 AM	7:20 AM	8:20 AM	9:20 AM	10:20 AM	11:20 AM	12:20 PM	1:20 PM	2:20 PM	3:20 PM	4:20 PM	5:20 PM	6:20 PM	7:20 PM
Lv. Gt Barrington Big Y	---	6:35 AM	7:35 AM	8:35 AM	9:35 AM	10:35 AM	11:35 AM	12:35 PM	1:35 PM	2:35 PM	3:35 PM	4:35 PM	5:35 PM	6:35 PM	7:35 PM
Lv. Gt Barrington Main Street	---	6:40 AM	7:40 AM	8:40 AM	9:40 AM	10:40 AM	11:40 AM	12:40 PM	1:40 PM	2:40 PM	3:40 PM	4:40 PM	5:40 PM	6:40 PM	7:40 PM
Lv. Stockbridge	---	6:50 AM	7:50 AM	8:50 AM	9:50 AM	10:50 AM	11:50 AM	12:50 PM	1:50 PM	2:50 PM	3:50 PM	4:50 PM	5:50 PM	6:50 PM	7:50 PM
Lv. Lee	6:00 AM	7:00 AM	8:00 AM	9:00 AM	10:00 AM	11:00 AM	12:00 PM	1:00 PM	2:00 PM	3:00 PM	4:00 PM	5:00 PM	6:00 PM	7:00 PM	8:00 PM
Lv. Lenox	6:10 AM	7:10 AM	8:10 AM	9:10 AM	10:10 AM	11:10 AM	12:10 PM	1:10 PM	2:10 PM	3:10 PM	4:10 PM	5:10 PM	6:10 PM	7:10 PM	8:10 PM
Lv. Pittsfield	6:25 AM	7:25 AM	8:25 AM	9:25 AM	10:25 AM	11:25 AM	12:25 PM	1:25 PM	2:25 PM	3:25 PM	4:25 PM	5:25 PM	6:25 PM	7:25 PM	8:25 PM



## Route 6 Schedule- Scenario B

Lv. Big Y GB	8:20 AM	10:20 AM	12:20 PM	2:20 PM	4:20 PM	6:20 PM
Lv. Beechtree Commons	8:22 AM	10:22 AM	12:22 PM	2:22 PM	4:22 PM	6:22 PM
Lv. Timberlyn Heights	8:24 AM	10:24 AM	12:24 PM	2:24 PM	4:24 PM	6:24 PM
Lv. Seekonk Cross Rd @ Rt 71	8:27 AM	10:27 AM	12:27 PM	2:27 PM	4:27 PM	6:27 PM
Ar. S Egremont PO	8:32 AM	10:32 AM	12:32 PM	2:32 PM	4:32 PM	6:32 PM
Lv. S Egremont PO	8:32 AM	10:32 AM	12:32 PM	2:32 PM	4:32 PM	6:32 PM
Lv. S Egremont General Store	8:33 AM	10:33 AM	12:33 PM	2:33 PM	4:33 PM	6:33 PM
Lv. Seekonk Cross Rd @ Rt 71	8:37 AM	10:37 AM	12:37 PM	2:37 PM	4:37 PM	6:37 PM
Lv. Timberlyn Heights	8:39 AM	10:39 AM	12:39 PM	2:39 PM	4:39 PM	6:39 PM
Lv. Beechtree Commons	8:41 AM	10:41 AM	12:41 PM	2:41 PM	4:41 PM	6:41 PM
Ar. Big Y GB	8:45 AM	10:45 AM	12:45 PM	2:45 PM	4:45 PM	6:45 PM



Route 8:													
Lv. Housatonic	7:18 AM	8:18 AM	9:18 AM	10:18 AM	11:18 AM	12:18 PM	1:18 PM	2:18 PM	3:18 PM	4:18 PM	5:18 PM	6:18 PM	7:18 PM
Lv. Price Chopper	6:28 AM	7:26 AM	8:26 AM	9:26 AM	10:26 AM	11:26 AM	12:26 PM	1:26 PM	2:26 PM	3:26 PM	4:26 PM	5:26 PM	7:26 PM
Lv. GB Main St.	6:38 AM	7:36 AM	8:36 AM	9:36 AM	10:36 AM	11:36 AM	12:36 PM	1:35 PM	2:35 PM	3:35 PM	4:35 PM	5:35 PM	7:35 PM
Lv. SR	On-Demand On-Demand On-Demand On-Demand On-Demand On-Demand												
Lv. West and Taconic	6:43 AM	7:43 AM	8:43 AM	9:43 AM	10:43 AM	11:43 AM	12:43 PM	1:43 PM	2:43 PM	3:43 PM	4:43 PM	5:43 PM	7:43 PM
Ar. Big Y	6:46 AM	7:46 AM	8:46 AM	9:46 AM	10:46 AM	11:46 AM	12:46 PM	1:46 PM	2:46 PM	3:46 PM	4:46 PM	5:46 PM	7:46 PM
Lv. Big Y GB	6:48 AM	7:48 AM	8:48 AM	9:48 AM	10:48 AM	11:48 AM	12:48 PM	1:48 PM	2:48 PM	3:48 PM	4:48 PM	5:48 PM	7:48 PM
Lv. West and Taconic	6:53 AM	7:53 AM	8:53 AM	9:53 AM	10:53 AM	11:53 AM	12:53 PM	1:51 PM	2:51 PM	3:51 PM	4:51 PM	5:51 PM	7:51 PM
Lv. Simon's Rock	On-Demand On-Demand On-Demand On-Demand On-Demand On-Demand												
Lv. Gt Barrington (Main St)	7:00 AM	8:00 AM	9:00 AM	10:00 AM	11:00 AM	12:00 PM	1:00 PM	2:01 PM	3:01 PM	4:01 PM	5:01 PM	6:01 PM	8:01 PM
Lv. Price Chopper	7:10 AM	8:10 AM	9:10 AM	10:10 AM	11:10 AM	12:10 PM	1:10 PM	2:10 PM	3:10 PM	4:10 PM	5:10 PM	6:10 PM	8:10 PM
Ar. Housatonic	7:18 AM	8:18 AM	9:18 AM	10:18 AM	11:18 AM	12:18 PM	1:18 PM	2:18 PM	3:18 PM	4:18 PM	5:18 PM	6:18 PM	---



# Route 9 Schedule- Scenario B

## Route 9:

Lv. Gt Barrington (Big Y)	6:20 AM	7:20 AM	9:20 AM	11:20 AM	1:20 PM	3:20 PM	5:20 PM	7:20 PM
Lv. Gt Barrington Senior Center***								
Lv. Dollar General Sheffield	6:27 AM	7:27 AM	9:27 AM	11:27 AM	1:27 PM	3:27 PM	5:27 PM	7:27 PM
Lv. Senior Center Sheffield***								
Lv. Sheffield (Main Street)	6:29 AM	7:29 AM	9:29 AM	11:29 AM	1:29 PM	3:29 PM	5:29 PM	7:29 PM
Ar. Dewey Court Sheffield	6:32 AM	7:32 AM	9:32 AM	11:32 AM	1:32 PM	3:32 PM	5:32 PM	7:32 PM
Lv. Dewey Court (Sheffield)	6:32 AM	7:32 AM	9:32 AM	11:32 AM	1:32 PM	3:32 PM	5:32 PM	7:32 PM
Lv. Sheffield (Main Street)	6:35 AM	7:35 AM	9:35 AM	11:35 AM	1:35 PM	3:35 PM	5:35 PM	7:35 PM
Lv. Senior Center Sheffield***								
Lv. Dollar General Sheffield	6:37 AM	7:37 AM	9:37 AM	11:37 AM	1:37 PM	3:37 PM	5:37 PM	7:37 PM
Lv. Gt Barrington Senior Center @ Rt. 7	6:42 AM	7:42 AM	9:42 AM	11:42 AM	1:42 PM	3:42 PM	5:42 PM	7:42 PM
Ar. Big Y GB	6:45 AM	7:45 AM	9:45 AM	11:45 AM	1:45 PM	3:45 PM	5:45 PM	7:45 PM

Includes Sheffield Bushnell-Sage Library as a Demand Service



# Route 2/21 Schedule- Scenario B

## Route 2/21:

Lv. Lenox Town Hall	6:50 AM	8:20 AM	9:50 AM	11:20 AM	12:50 PM	2:20 PM	3:50 PM	5:20 PM	6:50 PM
Lv. Lenoxdale	6:53 AM	8:23 AM	9:53 AM	11:23 AM	12:53 PM	2:23 PM	3:53 PM	5:23 PM	6:53 PM
Lv. Lee- Main St.	7:00 AM	8:30 AM	10:00 AM	11:30 AM	1:00 PM	2:30 PM	4:00 PM	5:30 PM	7:00 PM
Lv. Lee Outlets	7:05 AM	8:35 AM	10:05 AM	11:35 AM	1:05 PM	2:35 PM	4:05 PM	5:35 PM	7:05 PM
Lv. Stockbridge	7:15 AM	8:45 AM	10:15 AM	11:45 AM	1:15 PM	2:45 PM	4:15 PM	5:45 PM	
Ar. Housatonic	7:28 AM	8:58 AM	10:28 AM	11:58 AM	1:28 PM	2:58 PM	4:28 PM	5:58 PM	
Lv. Housatonic	7:30 AM	9:00 AM	10:30 AM	12:00 PM	1:30 PM	3:00 PM	4:30 PM	6:00 PM	
Lv. Stockbridge	7:45 AM	9:15 AM	10:45 AM	12:15 PM	1:45 PM	3:15 PM	4:45 PM	6:15 PM	
Lv. Lee Outlets	7:55 AM	9:25 AM	10:55 AM	12:25 PM	1:55 PM	3:25 PM	4:55 PM	6:25 PM	7:05 PM
Lv. Lee	8:03 AM	9:33 AM	11:03 AM	12:33 PM	2:03 PM	3:33 PM	5:03 PM	6:33 PM	7:13 PM
Lv. Lenoxdale	8:08 AM	9:38 AM	11:08 AM	12:38 PM	2:08 PM	3:38 PM	5:08 PM	6:38 PM	7:18 PM
Ar. Lenox	8:13 AM	9:43 AM	11:13 AM	12:43 PM	2:13 PM	3:43 PM	5:13 PM	6:43 PM	7:23 PM



# BRT 101 Schedule-Scenario B

[illegible]



TOWN OF GREAT BARRINGTON  
MASSACHUSETTS

OFFICE OF THE TREASURER / COLLECTOR

**EXECUTIVE SUMMARY**

**TITLE:** Cost Settlement and Lien Release Agreement with the Massachusetts DEP re: property of Ried Realty, 218 Main Street, Great Barrington

**BACKGROUND:** The Town began foreclosure proceedings in Land Court against property owner Ried Realty Corp. in September 2016, and we are now near the end of that process. As part of those proceedings, all record owners including those with title claims, such as mortgages and liens, are notified of the Town's intended foreclosure and those owners/parties. Mass DEP is the only remaining owner/party with a claim to be resolved.

In 2011 Mass DEP was required to step in at the subject property in order to conduct environmental testing and cleanup, since the owner at the time was financially unable to do so, and the site was enough of a hazard to prompt Mass DEP action. Mass DEP spent over \$100,000 conducting the activity (removing old tanks and contaminated fill, etc.), and put a lien on the property to be repaid those funds.

The Town and Mass DEP have drafted a settlement agreement so that the Town can proceed with gaining site control, in the overall interest of seeing the site cleaned and redeveloped. These settlement agreements are fairly typical in municipal foreclosure proceeding where Mass DEP has a lien of this type.

The draft agreement calls for Mass DEP to be repaid if there are net proceeds from the Town's future sale of the property.

**FISCAL IMPACT:** No significant impact is expected in the near term. The site is already in arrears on taxes, so that the Town taking ownership will not have an impact on our real estate tax receipts. With this agreement, possible future cleanup and resale, it is hoped the property will in the future generate tax revenue once again and perhaps increase property values in the surrounding area.

**RECOMMENDATION:** The Selectboard vote to authorize the Town Manager to sign the Cost Settlement and Lien Release Agreement with the Massachusetts DEP and to continue the foreclosure proceedings.

**PREPARED BY:**

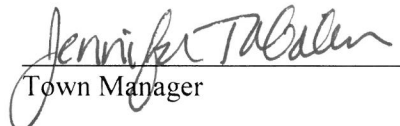


Treasurer/Collector

**DATE:**

1/16/19

**APPROVED BY:**



Town Manager

**DATE:**

1/22/19



**COMMONWEALTH OF MASSACHUSETTS  
EXECUTIVE OFFICE OF ENVIRONMENTAL AFFAIRS  
DEPARTMENT OF ENVIRONMENTAL PROTECTION**

**M.G.L. c. 21E RESPONSE ACTION COSTS SETTLEMENT AND  
LIEN RELEASE AGREEMENT  
RTN 1-17142**

**I. THE PARTIES**

1. The Department of Environmental Protection (“Department” or “MassDEP”) is a duly constituted agency of the Commonwealth of Massachusetts (the “Commonwealth”) established pursuant to M.G.L. c. 21A, § 7. MassDEP maintains its principal office at One Winter Street, Boston, Massachusetts 02108.
2. The Town of Great Barrington (“Town”) is a municipality within the Commonwealth of Massachusetts.

**II. DEFINITIONS**

3. Unless otherwise expressly provided in this Settlement Agreement, the terms used herein shall have the meaning given to them by the Massachusetts Contingency Plan (“MCP”) at 310 CMR 40.0000, and if such terms are not defined in the MCP, they shall have the meanings given to them by M.G.L. c. 21E.
4. For the purposes of this Settlement Agreement, the following terms shall have the following meanings:

“Commonwealth Lien” shall mean the Statement of Claim and Notice of Liens and Priority Liens, dated April 4, 2012, filed with the Berkshire South Registry of Deeds on April 5, 2012 at Book 2108, Page 281.

“Conditional Payment” shall be an amount calculated according to the following formula:

$$\text{Conditional Payment} = (\text{Net Sales Proceeds} - \text{Town Response Costs}) \times \frac{\text{MassDEP Costs}}{\text{MassDEP Costs} + \text{Town Tax Debt}}$$

If the application of the formula described above yields a negative number, the Conditional Payment shall be zero.

“Current Owner” shall mean Ried Realty, Corp., a Massachusetts corporation.



“Effective Date” shall mean the date that this Settlement Agreement is executed by MassDEP.

“Invoice” shall have the meaning given to that term in Paragraph 5(D) of this Settlement Agreement.

“Lien Release” shall have the meaning given to that term in Paragraph 8 of this Settlement Agreement.

“MassDEP Costs” is an amount equal to one hundred and one thousand one hundred and forty nine dollars (\$101,149.00), which is all Response Action Costs incurred by MassDEP with respect to the Site on or prior to the Effective Date of this Settlement Agreement, including interest accrued thereon up to the Effective Date.

“MCP” shall have the meaning given to that term in Paragraph 3 of this Settlement Agreement.

“Net Sales Proceeds” shall mean net sales proceeds from the sale of the Property by the Town less reasonable transaction costs.

“Property” shall mean the real property located at 218 Main Street, Great Barrington, Massachusetts, as further described in Exhibit A of the Commonwealth Lien.

“Releases and/or Threats of Release” shall mean the particular Releases and/or Threats of Release (as those terms are defined in the MCP) that occurred at or from the Property and that have been assigned Release Tracking Number (RTN) 1-17142.

“Settlement Agreement” shall mean this M.G.L. c. 21E Response Action Costs Settlement and Lien Release Agreement.

“Site” shall mean the particular Site (as that term is defined in the MCP) resulting from the Releases and/or Threats of Release, including, without limitation, any place or area within or outside the Property where Oil and/or Hazardous Material resulting from the Releases and/or Threats of Release have come to be located.

“Town” shall have the meaning given to that term in Paragraph 2 of this Settlement Agreement.

“Town Response Costs” shall be, at any time, all reasonable Response Action Costs incurred by the Town in meeting its obligations under the MCP with respect to the Site plus all reasonable costs incurred by the Town in demolishing any buildings remaining on the Property on the Effective Date, in each case as such amount has been approved in writing by MassDEP pursuant to Paragraph 10(D) of this Settlement Agreement in



connection with the payment of the Conditional Payment, provided that Town Response Costs shall not include (a) any costs paid for out of any State, federal or other third party grant to the Town or out of any other source of funds made available to the Town by a third party or (b) any costs for which the Town has been or intends to be compensated out of such source.

“Town Tax Debt” is an amount equal to seventy-nine thousand five hundred and three dollars and thirty cents (\$79,503.30), which is the amount of all unpaid property taxes accrued with respect to the Property as of the date of the Effective Date of this Settlement Agreement.

### III. STATEMENT OF FACTS AND LAW

5. The following facts and allegations have led MassDEP to enter into this Settlement Agreement:

- A. MassDEP is responsible for the implementation and enforcement of M.G.L. c. 21E and the MCP.
- B. The Releases and/or Threat of Release at the Site were in such quantities or concentrations that MassDEP deemed it necessary to take Response Actions with respect thereto.
- C. MassDEP incurred Response Action Costs pursuant to M.G.L. c. 21E in performing and/or arranging for the performance of Response Actions at the Site.
- D. On October 20, 2011, MassDEP issued to the Current Owner an invoice (“Invoice”) with Invoice # INTF57748CR1X0017142 in the amount of forty-four thousand eight hundred and twenty seven dollars and sixty nine cents (\$44,827.69), which amount represented that portion of MassDEP Costs that was outstanding on that date.
- E. In order to secure the payment of MassDEP Costs, on April 5, 2012 MassDEP filed with the Berkshire South Registry of Deeds the Commonwealth Lien on the Property.
- F. The Town has accrued the Town Tax Debt in unpaid property taxes with respect to the Property.
- G. On June 25, 2018, the Commonwealth of Massachusetts Land Court issued to MassDEP a Notice with respect to Land Court case #16 TL 001417 stating that the Town had presented a tax lien complaint to the Land Court to foreclose all rights of redemption concerning the Property.



- H. On August 20, 2018, the Commonwealth of Massachusetts filed an Answer and Objections with the Land Court, in which the Commonwealth stated that it “objects to the elimination or impairment of its interests” in the Property.”
- I. After foreclosing all rights of redemption concerning the Property, the Town intends to (i) complete necessary Response Actions with respect to the Site as required by M.G.L. c. 21E and the MCP, to the extent the Town has adequate funding and (ii) dispose of the Property in an arms-length transaction for fair market value.
- J. Pursuant to M.G.L. c. 21E, sec. 5C(c)(6), while entering into cost recovery settlement agreements with persons who did not cause the underlying Release, MassDEP will consider future job gains and the economic revitalization of the community as well as the ability of the settling party to pay.

#### IV. SETTLEMENT AGREEMENT

6 The parties have agreed to enter into this Settlement Agreement because they agree that it is in their own interests, and in the public interest, to settle the Commonwealth’s claims with respect to MassDEP Costs and the Commonwealth Lien. The Town enters into this Settlement Agreement without admitting or denying the facts and allegations set forth herein, provided however, that the Town represents as true the statements contained in Paragraphs 5(F), 5(G) and 5(I) of this Settlement Agreement. The Town agrees not to contest facts and allegations set forth herein for purposes of the issuance or enforcement of this Settlement Agreement.

7. MassDEP’s authority to issue this Settlement Agreement is conferred by the Statutes and Regulations cited in Part II of this Settlement Agreement and by the Office of the Comptroller of the Commonwealth’s Debt Collection Regulations at 815 CMR 9.00, including 815 CMR 9.08(1).

8. Subject to the terms and conditions of this Settlement Agreement, and to facilitate the (a) acquisition of the Property by the Town for redevelopment or preservation purposes and (b) the performance of all necessary Response Actions at the Site, MassDEP hereby agrees to provide the Town with a release of the Commonwealth Lien (“Lien Release”). The Lien Release will be in recordable form, and upon recordation or filing will be effective to release the Commonwealth Lien.

9. MassDEP’s obligation to provide the Lien Release to the Town shall be subject to the following conditions precedent:

- A. The Town shall provide MassDEP with a written notification of its intent to foreclose all rights of redemption concerning the Property and acquire absolute title to the Property pursuant to M.G.L. c. 60, sec. 64 within ninety (90) days of said notice;



B. MassDEP shall be satisfied that no legal or practical obstacles are reasonably likely to impede the Town from acquiring absolute title to the Property and otherwise complying with the terms of this Settlement Agreement.

10. The Town agrees that after it receives the Lien Release from MassDEP that it shall:

A. Immediately pursue all legal means necessary to acquire absolute title to the Property;

B. Work diligently (i) to complete all Response Actions necessary under M.G.L. c. 21E and the MCP with respect to the Site, to the extent the Town has adequate funding, (ii) to pursue necessary and available grants and other third party funding sources to complete such Response Action and (iii) during or after the completion of such Response Actions, enter into an agreement to sell the Property in an arms' length transaction for fair market value in accordance with this Settlement Agreement;

C. No fewer than forty-five (45) days prior to the anticipated sale of the Property, submit to MassDEP evidence of (a) anticipated Net Sales Proceeds, and (b) Town Response Costs as of such date, such evidence to include a signed purchase and sale agreement, documentation of Town Response Costs, and other evidence reasonably required by MassDEP;

D. After obtaining MassDEP approval of all or a portion of the amount of claimed Net Sales Proceeds and Town Response Costs submitted by the Town to MassDEP pursuant to Paragraph 10(C) above, complete the sale of the Property and simultaneously therewith pay the Commonwealth the Conditional Payment.

The Town's obligation under Paragraph 10(B) above shall apply regardless of whether the exemption under clause (d) of the definition of "Owner" or "Operator" at M.G.L. c. 21E, § 2, or any other defense or exemption to liability under M.G.L. c. 21E, is at any time available to it.

11. Town shall pay any Conditional Payment by certified check, cashier's check, or money order made payable to the Commonwealth of Massachusetts. The Town shall clearly print on the face of its payment the Town's full name, the Release Tracking Number (RTN) appearing on the first page of this Settlement Agreement, the invoice number appearing on the face of the Invoice, and the Town's Federal Employer Identification Number, and shall mail it along with the top portion of the Invoice, to:

Commonwealth of Massachusetts  
Department of Environmental Protection  
Commonwealth Master Lockbox  
P.O. Box 3982  
Boston, Massachusetts 02241-3982



Town shall simultaneously mail a copy of the payment and the Invoice to Director of the Division of Technical and Financial Support at the address identified in Paragraph 12 of this Settlement Agreement.

12. Except as otherwise provided herein, all notices, submittals and other communications required by this Settlement Agreement shall be directed to:

Director, Division of Technical and Financial Support  
Bureau of Waste Site Cleanup  
Department of Environmental Protection  
One Winter Street  
Boston, MA 02108

Such notices, submittals and other communications shall be considered delivered by Town upon receipt by MassDEP.

13. Actions required by this Settlement Agreement shall be taken in accordance with all applicable federal, state, and local laws, regulations and approvals. This Settlement Agreement shall not be construed as, nor operate as, relieving the Town or any other person of the necessity of complying with all applicable federal, state, and local laws, regulations and approvals.

14. Town understands, and hereby waives, its right to an adjudicatory hearing before MassDEP on, and judicial review of, the issuance and terms of this Settlement Agreement and to notice of any such rights of review. This waiver does not extend to any other agreement with or order issued by MassDEP.

15. This Settlement Agreement may be modified only by written agreement of the parties hereto.

16. The provisions of this Settlement Agreement are severable, and if any provision of this Settlement Agreement or the application thereof is held invalid, such invalidity shall not affect the validity of other provisions of this Settlement Agreement, or the application of such other provisions, which can be given effect without the invalid provision or application, provided however, that MassDEP shall have the discretion to void this Settlement Agreement in the event of any such invalidity.

17. Nothing in this Settlement Agreement shall be construed or operate as barring, diminishing, adjudicating or in any way affecting (i) any legal or any legal or equitable right of MassDEP to seek any relief with respect to the subject matter covered by this Settlement Agreement other than payment of the MassDEP Costs, or (ii) any legal or equitable right of MassDEP to pursue any other claim, action, suit, cause of action, or demand which MassDEP may have with respect to the subject matter covered by this Settlement Agreement, including, without limitation, any action to enforce this Settlement Agreement in an administrative or judicial proceeding or any action to enforce



applicable laws or regulations with respect to violations occurring after the effective date of this Settlement Agreement.

18. Nothing in this Settlement Agreement shall be construed or operate as barring, diminishing, adjudicating or in any way affecting any legal or equitable right of MassDEP to recover (i) Response Action Costs incurred by the Commonwealth in connection with Response Actions conducted at the Site after the Effective Date of this Settlement Agreement, (ii) any Response Action Costs, indebtedness, fees, penalties or other amount owing to the Commonwealth other than the MassDEP Costs, or (iii) MassDEP Costs from the Current Owner or from any other person other than the Town.

19. The payment of the Settlement Amount in this matter shall not be construed or operate as barring, diminishing, adjudicating or in any way affecting any legal or equitable right of the MassDEP to recover damages in any separate action for injury to and for destruction or loss of natural resources, including the costs of assessing and evaluating such injury, destruction or loss, pursuant to M.G.L. c. 21E, § or 42 U.S.C. 9601, *et seq.*

20. Nothing in this Settlement Agreement shall be construed or operate as barring, diminishing, adjudicating or in any way affecting MassDEP's authority to (a) perform Response Actions at the Site or (b) require Town to conduct Response Actions at the Site or take other actions beyond those required by this Settlement Agreement in order to comply with all applicable laws and regulations including M.G.L. c. 21E and the MCP.

21. This Settlement Agreement shall not be construed or operate as barring, diminishing, adjudicating, or in any way affecting, any legal, equitable right of MassDEP or Town with respect to any subject matter not covered by this Settlement Agreement.

22. Notwithstanding the foregoing, Town's compliance with the terms and conditions of this Settlement Agreement, including payment of the Conditional Payment should it become due, shall constitute full settlement of any claim the Commonwealth would otherwise have against the Town or under the Commonwealth Lien for MassDEP Costs. Failure to satisfy the terms and conditions of this Settlement Agreement and any approval issued hereunder shall constitute a default under this Settlement Agreement. Upon the provision of a written notice of default to the Town, the Commonwealth's claim against the Town for MassDEP Costs shall thereafter not be limited in any way by this Settlement Agreement, and MassDEP may pursue any claim, action, suit, cause of action, or demand against the Town with respect to the full amount of the MassDEP Costs, including the recordation of new liens against the Property pursuant to M.G.L. c. 21E, § 13.

23. This Settlement Agreement shall be binding upon Town and upon any person or entity acting by, for, or through the Town, including its employees, agents, contractors, consultants, successors, assigns, and those persons in active concert or participation with the Town who receive notice of this Settlement Agreement. Until the Town has fully complied with this Settlement Agreement, Town shall provide a copy of this Settlement Agreement to each



employee, agent, contractor, consultant, and person in active concert or participation with the Town whose duties might include compliance with any provision of this Settlement Agreement, and to each successor or assignee at such time that any succession or assignment occurs.

24. This Settlement Agreement may be executed in one or more counterpart originals, all of which when executed shall constitute a single Settlement Agreement.

25. This Settlement Agreement does not relieve Town's obligation to pay Annual Compliance Assurance Fees pursuant to 310 CMR 4.00.

26. This Settlement Agreement shall be construed and interpreted in accordance with the laws of the Commonwealth of Massachusetts.

27. The undersigned certify that they are fully authorized to enter into the terms and conditions of this Settlement Agreement and to legally bind the party on whose behalf they are signing this Settlement Agreement.

28. This Settlement Agreement shall become effective on the Effective Date.

**Consented To:**

Town of Great Barrington

By: \_\_\_\_\_

Name: Jennifer Tabakin

Title: Town Manager

Address: Town of Great Barrington, 334 Main Street, Great Barrington, MA 01230

Date: \_\_\_\_\_

**Issued By:**

**DEPARTMENT OF ENVIRONMENTAL PROTECTION**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

MassDEP

One Winter Street

Boston, MA 02108

Date:



**NOTICE**  
**TOWN OF GREAT BARRINGTON**  
**VACANCIES**

The Town of Great Barrington is accepting letters of interest from residents/registered voters to fill the following vacancies:

- **Cultural Council (13) -** until 2021
- **Historic District Commission Alternate (1) -** until 2020
- **Fence Viewers (1) -** until 2021
- **Parks Commissioners (2) -** until 2020
- **Conservation Commission (1) -** until 2019
- **Design Advisory Committee (Citizen at Large) (1) -** until 2023

Letters of interest must be submitted to **Selectboard, Town of Great Barrington, Town Hall, 334 Main Street, Great Barrington, MA 01230** or emailed to Helen Kuziemko at [hkuziemko@townofgb.org](mailto:hkuziemko@townofgb.org) .

Stephen Bannon  
Chair



PARKS

Helen Kuziemko

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**From:** Liz P.G. Hirsch <lizraeli@gmail.com>  
**Sent:** Thursday, January 3, 2019 11:25 AM  
**To:** kws4205@gmail.com; Helen Kuziemko  
**Subject:** Letter of Interest - Parks Commission

To Whom It May Concern:

My name is Liz Hirsch, and I live at 116 East Street here in Great Barrington. I am interested in serving on the Parks Commission, to fill the vacancy for the 2020 term.

My husband I moved here in June 2015. I began spending summers in Great Barrington at the Eisner Camp in 1998. After many years as a camper and summer staff member, I grew to know and love this town. When work opportunities presented themselves for both me and my husband, we jumped at the chance to make Great Barrington our year-round home.

I love the unique combination of nature and culture in Great Barrington and in Berkshire county. I love that I can walk out my back door and go for a hike, or drive two minutes down the road and be on the ski slopes, or pack and picnic and head to Tanglewood, or Naumkeag, or Lake Mansfield. I currently work as the rabbi at Temple Anshe Amunim in Pittsfield, and even my 30 minute drive is pleasant because of the beautiful scenery I see on my way to and from work.

Prior to rabbinical school, which was my graduate course of study, I majored in Environmental Studies at Brown University. There, I focused on water policy and on greenways - interconnected areas of green space and conservation land - locally, nationally, and internationally. I have studied the work of Fredrick Law Olmsted, who designed Central Park, the Emerald Necklace in Boston, and many other green spaces. I have always been passionate about creating outdoor green spaces that are proximate to where people live and work.

As a young parent in the community, my interest in green space and parks has only increased. One of the things I love about my neighborhood is our proximity to the center of Great Barrington. I frequently walk with my son in his stroller through our neighborhood and into downtown. We love to stop at the swings on the top of Park Street or visit the playground on Grove Street. I am excited about the potential for our parks to be community-building vehicles and meeting places for people of all ages in our town.

Locally, I have been involved with the Great Barrington Land Conservancy and enjoy attending Town Meeting (as a native New Englander, it's in my blood!). I have extensive experience with board, governance, and non-profit work through my professional career path. I'm eager to give back to my community and to contribute in this way.

Thank you for your time and consideration,  
Liz P.G. Hirsch





Town Hall, 334 Main Street  
Great Barrington, MA 01230

Telephone: (413) 528-3206  
Fax: (413) 528-3064

## TOWN OF GREAT BARRINGTON MASSACHUSETTS

### OFFICE OF THE PARKS COMMISSIONERS

January 15, 2019

Ms. Jennifer Tabakin, Town Manager  
Town of Great Barrington  
Town Hall  
334 Main Street  
Great Barrington, MA 01230

At its meeting of January 14, 2019 the Parks and Recreation Commissioners reviewed the letter of interest submitted by Liz P.G. Hirsch to serve on the Great Barrington Parks Commission. After discussion the vote was unanimous to recommend her as a member of the Commission.

Sincerely,

Karen W. Smith  
Chair

KWS/crw