

Downtown Great Barrington Cultural District Steering Committee Meeting Agenda Town Hall, 334 Main Street, Great Barrington Thursday, March 12th, 2020 9am – 10am

Minutes of 2/13/2020

Treasurer's Report

Primary Discussion Areas:

- Steering Committee Membership
 - New member(s) approval
- Marketing & Communications
 - Website (Silo Media)
 - o Community Meeting to launch Cultural District website
- Special Events & Festivals
 - o ArtWeek, May 1-10, 2020
 - Submitted events
 - Special programs deadline April 3rd (Art of Food, Lodging Deals)
 - Berkshire Cultural District collaborations
 - o MCC Workshop for Berkshire Cultural Districts TBD
 - o Massachusetts Walking Tour, June 21st

Additional Discussion Areas:

- Stakeholder packets (Silo Media)
- o Social Media

Other Business

Next Meeting – Thursday, April 2nd, 2020, 9am at Town Hall