

**Downtown Great Barrington Cultural District
Steering Committee Meeting
Town Hall, 334 Main Street, Great Barrington
Thursday, April 11, 2019
9am-10am**

AGENDA

Minutes of 3/7/19

Treasurer's Report

Steering Committee Membership

- Filling open positions?

District Calendar

- Linking to Berkshire Edge calendar
- Internal google calendar

Subcommittee Discussions/Updates

- How do we get other people involved in subcommittees? Who do we want at the table? (brainstorm names)

- Special Events & Festivals
 - ArtWeek (April 26 – May 5)
 - DRAFT Press Release

- Partnerships
 - List of district partners (and defining categories)
 - DRAFT Letter to District Partners

- Marketing & Communications
 - Trifold brochure (approve final version – ready to print?)
 - Road Signs & Decals
 - Website

- Fundraising & Development

Other Business

- Parking Enforcement?
- Sidewalk “placemaking” for summer?

Next Meeting – to be scheduled