Minutes of 2/13/2020

Treasurer’s Report

Primary Discussion Areas:

- **Steering Committee Membership**
  - New member(s) approval

- **Marketing & Communications**
  - Website (Silo Media)
  - Community Meeting to launch Cultural District website

- **Special Events & Festivals**
  - **ArtWeek, May 1-10, 2020**
    - Submitted events
    - Special programs deadline April 3rd (Art of Food, Lodging Deals)
    - Berkshire Cultural District collaborations
  - MCC Workshop for Berkshire Cultural Districts TBD
  - Massachusetts Walking Tour, June 21st

Additional Discussion Areas:

- Stakeholder packets (Silo Media)
- Social Media

Other Business

Next Meeting – Thursday, April 2nd, 2020, 9am at Town Hall